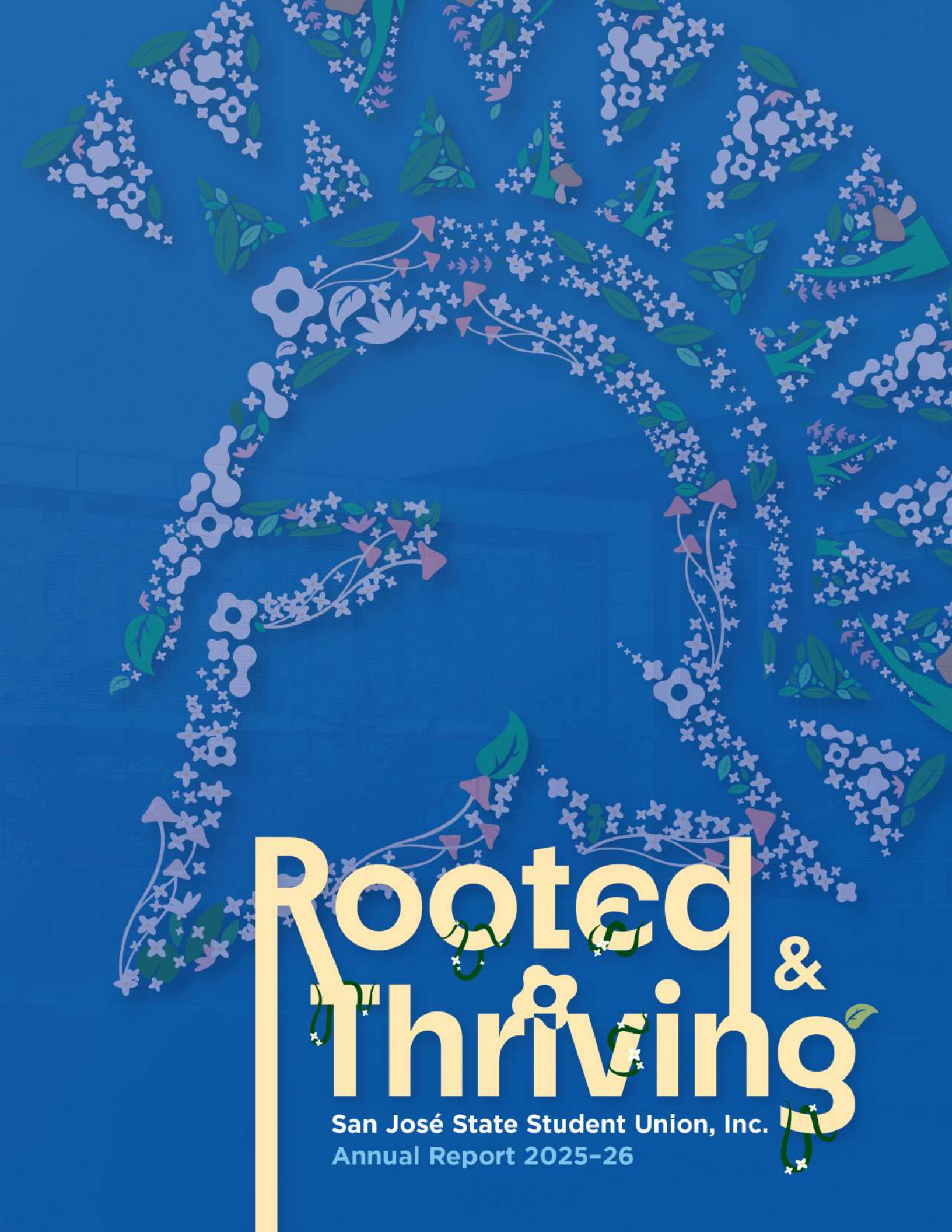


Rooted & Thriving

San José State Student Union, Inc.

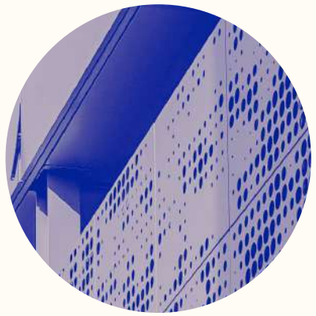
Annual Report 2025–26

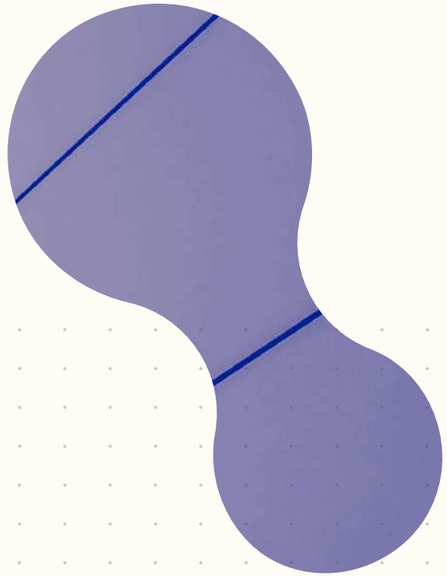
Student Union, Inc.

Annual Report

2025-2026











Mission Statement

"The Student Union, Inc. of San José State University supports the development, ***growth*** ***and well-being*** of students and the campus community by providing diverse programs, desired services, and quality facilities that enhance the collegiate experience."

Executive Director statement



I can honestly say that serving as Executive Director has been the highlight of my career. Building on the transitional work of our interim leadership, I've been able to work with the team to chart a new course for the future. Although I have been in the permanent role for less than a year, the team and I have been working diligently on behalf of our students and the campus community.

Every day, the Student Union, Inc (SUI) demonstrates that it is a dynamic organization deeply committed to students. Our programs and events, recreational opportunities, event and AV services, high-quality facilities, and dedicated support staff all reflect this commitment.

This year, SUI successfully responded to a Chancellor's Office audit and implemented all recommended changes. We also conducted an internal "self-audit" to further strengthen our operations and ensure compliance with the CSU system's rigorous controls. We are in a strong position on both fronts.

We finalized a new operating agreement with the university system that allows SUI to maintain an appropriate level of independence while pursuing excellence. This agreement supports our ability to sustain staffing levels and continue developing systems for local control of maintenance and IT. We also clarified key partnerships by establishing MOUs with Athletics and FD&O, and by completing subleases with tenants who utilize our spaces.

Another major achievement this year has been hiring for several critical positions, including a Human Resources Manager and key staff for the Provident Credit Union Event Center, with plans underway for an IT Manager and a Director for Facilities and IT. The Board has also approved additional full-time positions in Event Services, SRAC, and Student Union Operations. Student growth and development remain core priorities, and we continue to expand leadership opportunities that benefit both our students and our organization.

We have also begun planning several significant facilities projects. These include developing a new Esports and Gaming space to serve students for years to come; conducting a feasibility study for long-term upgrades and expansion of the Provident Credit Union Event Center; and completing near-term aesthetic improvements to floors, walls, ceilings, and graphics. Additional efforts include a space optimization study for the Student Union and planned upgrades to the turnstiles and entry at the Spartan Recreation & Aquatic Center (SRAC).

With enrollment up and finances in a strong position, we are now able to address long-standing needs while expanding collaborations across campus. Partnerships with the Art Department, the Steinbeck Center, the Department of Kinesiology, Athletics, and others exemplify how we engage and contribute to the broader university community.

This year provided a strong foundation, and we are well-positioned to pursue exciting opportunities ahead. New relationships and shared understanding have further solidified SUI's role as a key campus partner. Every day, I see the excellence of our dedicated full-time staff and our dynamic student employees. It is truly a great time to be part of the Student Union, Inc., and I am honored to serve in this role.



Jon Tucker
Student Union, Inc.
Executive Director 2025–26

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Board of Directors

The Student Union, Inc. Board of Directors is the **general governing** and **policy-making body** for the Student Union, Inc. It is a recommending body to the University President in terms of policy, the annual budget, and appropriate personnel matters as covered in the By-laws. The Executive Director manages the facilities, programs, and financial enterprises within the policies approved for the corporation by the Board.

> Being a part of the Student Union Board of Directors has been one of the most **rewarding** and **impactful** experiences of my time at SJSU. Serving in this role has given me the opportunity to help shape initiatives that directly enhance student life on campus, and I hope the Student Union has played a meaningful role in enriching your collegiate journey.



Justin Duong
Board of Directors Chair 2025–26

designed to prioritize student voice

Student Directors 2026–27



Jackie Bongcaron
Board Member



Aniya Dogra
Board Member



Larke Eslinger
Board Member



Aditya Gupta
Board Member



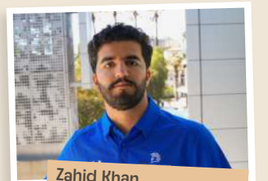
Glerys Gonzalez
Board Member



Karina Rodriguez Arevalo
Board Member



Harman Gill
Non Voting Traineeship



Zahid Khan
Board Member



Daniel Samson
Board Member

Faculty Directors

Tabitha Hart, Ph.D.
Faculty Member

Ex-Officio Directors

Maureen Pasag
Ex-Officio SJSU VP Accounting & Finance - Designee

Ma'kayla Akin
Ex-Officio Student - AS President

Heather French, Ed.D.
Ex-Officio SJSU Student Affairs - Designee

Accounting & Finance

Summary

Managing nearly $20 million in revenue—sourced primarily from student union fees, service charges, and rental income—and overseeing nearly $18 million in operational expenses, the **Accounting and Finance team** ensures sound financial stewardship for Student Union, Inc. and the San José State University (SJSU) community. Beyond driving day-to-day fiscal operations, the department actively supports campus organizations by introducing modern solutions like online payment portals for Club Sports dues and delivering tailored financial procedures training to new hires across campus.

$20M Revenue Managed

$18M Expenses Managed

1,820 **Invoices** Processed (Accounts Payable)

2,656 **Credit Card** Transactions Processed

1,253 **Checks** Issued

846 **Invoices** Processed (Accounts Receivable)

1,209 **Cash Receipts** Processed

6 Full-Time Staff

1 Student Assistant

Empowering the next generation of financial leaders

Looking Forward

Modernize Workflows

Continuing to modernize financial workflows by expanding paperless office protocols and integrating AI-driven tools into accounting operations.

Financial Literacy

Enhancing campus-wide financial literacy through proactive training sessions for new hires on accounting and budgeting procedures.

Financial Summary

STATEMENT OF NET POSITION

Year ended June 30, 2026

	2026	2025
CURRENT ASSETS		
Cash and Cash Equivalents	$ 2,145,847	$ 1,056,840
Investments	1,403	257
Accounts Receivable	66,158	30,828
Prepaid Expenses and Other Current Assets	151,073	163,583
Total Current Assets	2,364,481	1,251,508
NONCURRENT ASSETS		
Investments	6,655,983	5,796,841
Capital Assets, Net	1,511,155	628,758
Net OPEB Asset	634,088	752,771
Total Noncurrent Assets	8,801,226	7,178,370
Total Assets	11,165,707	8,429,878
DEFERRED OUTFLOWS OF RESOURCES		
OPEB Deferred Outflows—Differences Between Projected and Actual	1,261,490	1,049,478
OPEB Deferred Outflows—Other Post-Employment Benefits (OPEB) Contributions After the Measurement Date	528,474	485,701
Total Deferred Outflows of Resources	1,789,964	1,535,179

STATEMENT OF NET POSITION (CONT.)

Year ended June 30, 2026

	2026	2025
CURRENT LIABILITIES		
Accounts Payable	207,943	157,278
Accrued Payroll and Related Expenses	823,894	638,983
Other Accrued Liabilities	163,965	169,630
Total Current Liabilities	1,195,802	965,891
Total Liabilities	1,195,802	965,891
DEFERRED INFLOWS OF RESOURCES		
OPEB Deferred Inflows—Changes in Assumptions and Differences in Expected and Actual Experience	1,387,157	1,521,346
NET POSITION		
Net Investment and Capital Assets	1,511,155	628,758
Restricted		
Program Purpose Restrictions	288,383	235,503
Capital Projects	440,131	-
Unrestricted		
Student Services	8,133,043	6,613,559
Total Net Position	$ 10,372,712	$ 7,477,820

STATEMENT OF REVENUES, EXPENSES, CHANGES IN NET POSITION

Year ended June 30, 2026

OPERATING REVENUES	2026	2025
Student Union Fee Funding	$ 16,026,346	$ 13,477,639
Service Fees	739,245	727,566
Rental Income	745,470	442,358
Event Services Revenue	212,344	76,112
Club and Intramural Revenue	914,351	902,736
Other	5,374	3,932
Total Operating Revenues	18,643,130	15,630,343
OPERATING EXPENSES		
Wages, Benefits, and Taxes	11,209,393	9,219,697
Insurance	247,783	216,062
Supplies	436,263	357,046
Communications	172,539	395,542
Repairs and Maintenance	292,206	305,386
Event Costs	1,331,404	1,498,266
Small Equipment Purchases	157,589	212,227
Depreciation and Amortization	227,312	213,894
Business Services	2,081,653	1,746,404
Club and Intramural Sports Program	954,245	1,029,361
Miscellaneous	373,539	197,800
Project Expenditures	82,220	31,777
Total Operating Expenses	17,566,146	15,423,462
Operating Income	1,076,984	206,881

STATEMENT OF REVENUES, EXPENSES, CHANGES IN NET POSITION (Cont.)

Year ended June 30, 2026

NONCAPITAL SUBSIDIES	2026	2025
Programming and Operating Fund Distributions	650,000	-
Total Noncapital Subsidies	650,000	-
Operating Income and Noncapital Subsidies	1,726,984	206,881
OTHER NONOPERATING REVENUES		
Investment Income, net	1,167,908	665,951
Net Other Nonoperating Revenues	1,167,908	665,951
Increase in Net Position	2,894,892	872,832
Net Position, Beginning of the Year	7,477,820	6,604,988
Net Position, End of the Year	$ 10,372,712	$ 7,477,820

STATEMENT OF CASH FLOWS

Year ended June 30, 2026

CASHFLOWS FROM OPERATING ACTIVITIES	2026	2025
Sales and Services of Auxiliary Enterprises	$ 18,607,800	$ 15,631,174
Payments to Suppliers	(6,071,931)	(5,971,905)
Payments to Employees	(7,645,986)	(6,192,124)
Payments to Students	(3,633,494)	(3,239,510)
Other Payments	(15,293)	(14,803)
Net Cash Provided by Operating Activities	1,241,096	212,832
CASH FLOWS FROM CAPITAL AND RELATED FINANCING ACTIVITIES		
Acquisitions of Capital Assets	(1,109,709)	(118,306)
Net Cash Used in Capital and Related Financing Activities	(1,109,709)	(118,306)
CASH FLOWS FROM NONCAPITAL FINANCING ACTIVITIES		
Programming and Operating Fund Distributions	650,000	-
Net Cash Provided by Noncapital Financing Activities	650,000	-
CASH FLOWS FROM INVESTING ACTIVITIES		
Interest Income	429,648	341,350
Proceeds from Sales of Investments	12,878,172	12,367,742
Purchases of Investments	(13,000,200)	(12,500,000)
Net Cash Provided by Investing Activities	307,620	209,092
Net increase in Cash and Cash Equivalents	1,089,007	303,618
Cash and Cash Equivalents, Beginning	1,056,840	753,222
Cash and Cash Equivalents, End	$ 2,145,847	$ 1,056,840

STATEMENT OF CASH FLOWS

Year ended June 30, 2026

RECONCILIATION OF OPERATING INCOME TO NET CASH PROVIDED BY OPERATING ACTIVITIES	2026	2025
Operating Income	$ 1,076,984	$ 206,881
Adjustments to Reconcile Operating Income to Net Cash Provided by Operating Activities		
Depreciation and Amortization	227,312	213,894
Change in Assets and Liabilities		
Accounts Receivable	(35,330)	831
Prepaid Expenses and Other Current Assets	12,510	26,265
Deferred Outflows of Resources	(254,785)	(48,797)
Accounts Payable	50,665	10,746
Accrued Payroll and Related Expenses	184,911	34,290
Other Accrued Liabilities	(5,665)	(19,045)
Deferred Inflows of Resources	(134,189)	(113,919)
Net OPEB Asset/Liability	118,683	(98,314)
Net Cash Provided by Operating Activities	$ 1,241,096	$ 212,832

Human Resources

Summary

The **Student Union Human Resources team** plays a pivotal role in fostering student engagement and well-being by delivering programs that support social, recreational, cultural, and educational development. Focusing on meaningful student growth both academically and personally, the HR department equips student staff to thrive during their time at San José State University and beyond. During the 2025–26 academic year, HR advanced career development by entrusting student employees with vital operational responsibilities, including leading recruitment, onboarding, HR policy research, and project management. Student staff were also instrumental in rolling out Pinpoint, an ultra-modern talent acquisition platform that streamlined hiring organization-wide. Paired with professional development opportunities ranging from state agency workshops to legal updates, the team continually translates high-level training into practical experience across the organization.

58 Full-Time Staff

448 Student Staff Members

91 Student Lifeguards

62 SRAC Operations Assistants & Supervisors

60 SRAC Guest Services Assistants & Supervisors

> "Student employees play an **integral role** in rolling out the Pinpoint talent acquisition..."

Looking Forward

Upgrade Technologies

Upgrade technological capabilities to better prepare students for the future HR workforce.

SU Operations

Summary

The **Student Union (SU) Operations Department** keeps the heart of the SJSU campus running smoothly. From maintaining cleanliness and facility upkeep to managing complex event setups and breakdowns across the Ballroom, Theater, Meeting Rooms, Courtyard, and Patio, the Operations team works behind the scenes to deliver exceptional service. By maintaining a safe, relaxing, and well-managed environment, Operations helps enhance the overall educational experience while fostering an inclusive, vibrant campus culture. The department is also dedicated to student employee growth, offering rigorous hands-on setup instruction, CPR certifications, and leadership pathways that turn student assistants into confident team supervisors.

10 Full-Time Staff

35 Student Assistants

15 Student Supervisors

1 Events Services Coordinator

8 Custodial Assistants

1 Operations Supervisor

1 Night Supervisor

Creating clean, welcoming spaces

Women in Engineering Events
Supported setup and venue management for key academic and professional gatherings.

MLK Celebration Support
Executed a rapid space transformation, completing an impressive, fast-turnaround strike and cleaning between breakfast and lunch programs.

Summer Orientation Prep
Delivered full facility preparation, ongoing cleanliness, and late-night activity support across every single orientation day.

Mineta Transportation Institute Events
Provided comprehensive facility support and setup coordination for high-profile university programs.

Looking Forward

Environment
Refurbishing and refreshing Student Union furniture and interior spaces to elevate the student experience.

ACUI Conference
Hosting the Association of College Unions International (ACUI) conference.

Team Bonding
Expanding staff bonding initiatives to strengthen team culture and professional development.

Bowling Center

Summary

The **Bowling Center provides a place for recreation and socializing** with 14 state-of-the-art bowling lanes and a billiards room. Students often enjoy the space for meeting their friends, working on group projects, or studying alone. It is a relaxed environment with the added ability to bowl or play pool. The Bowling Center is a recreational and lounge area but also offers a great space for competitive environments with leagues serving students, faculty, staff, and community bowlers.





Bowling Center Staff

25 Student Assistants

7 Student Supervisors

1 Full-Time Manager

1 Full-Time Coordinator

"A relaxed environment to meet friends, study, or bowl, blending *casual recreation* with *competitive energy* for the entire SJSU community."

Events

For Our Community

Hosted 136 tailored events for students, faculty, staff, and campus community members, including 71 student events, 31 external gatherings, 18 faculty/staff events, 11 departmental programs, and 4 team-building sessions.

Bowling League

Managed 3 active leagues spanning two evening sessions and one Friday afternoon session, totaling 105 weekly league games.

Practice Sessions

Supported student-athletes by hosting 119 dedicated bowling team practice sessions

Looking Forward

Boost Participation

Developing innovative, student-focused programs and events designed to boost campus participation and expand community engagement.

Event Services

Summary

The Student Union Event Services department is the central hub for gathering, collaboration, and celebration at San José State University. Serving over 412 student organizations, 207 campus departments, and a growing network of community partners, the team delivers comprehensive planning, logistics, and facilities management. Featuring a dynamic Ballroom, a 312-seat Theater, and 9 versatile breakout and conference rooms, Event Services provides an inclusive, welcoming environment that powers student success and connects the campus with the broader Silicon Valley community.

8,476 **Total Events** Planned & Serviced

12% **Increase** in Event Volume

14 **Major** External Client Events Hosted

$760,468 Value of Services to Campus Departments & Student Orgs.

43.38% Growth in Internal Services Value

728 Attended

Office of the President
8th Annual Women's Leadership Policy
October 18, 2025

300 Attended

ACUI Region I Conference
November 6–8, 2025

600 Attended

Student Union & Events Programming
Homecoming Comedy Show
September 29, 2025

600 Attended

Esports Tournament
December 1, 2025

500 Attended

Boys & Girls Club of Silicon Valley
International Day of the Girl
October 8, 2026

360 Attended

NVIDIA
Hackathon: Agents for Impact
March 16, 2026

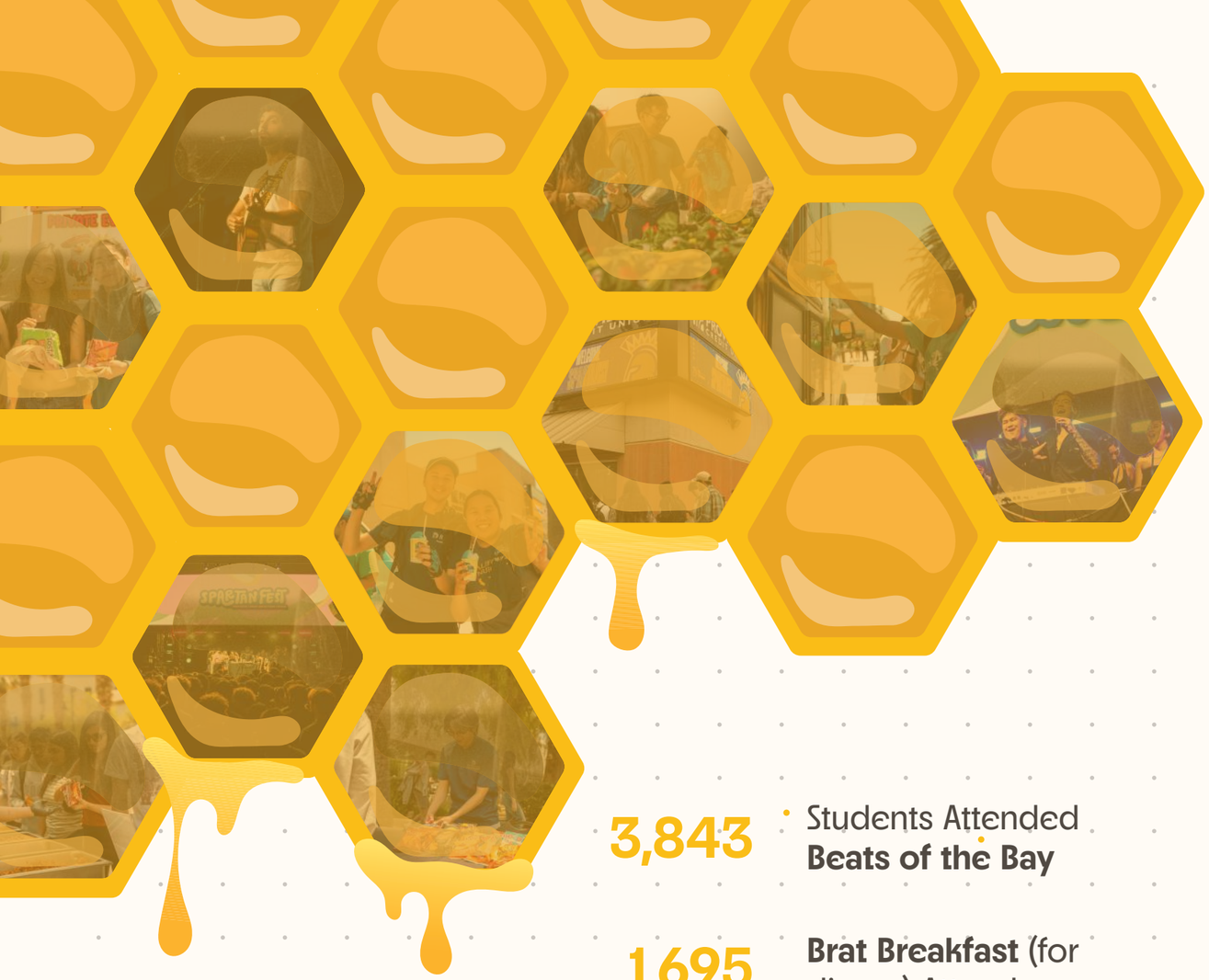
Looking Forward

Organization

Streamline organizational workflows and information streams to maximize operational efficiency across all venue spaces.

Renovation for ADA

Update and refine all venue floor diagrams to guarantee full ADA compliance and modernized space planning.



Events & Programs

50
Total Events
Hosted in 2025

100%
Spring Student Staff Engaged in **Internal Committees**

3,843
Students Attended **Beats of the Bay**

1,695
Brat Breakfast (for dinner) Attendees

1,483
Taste of the Bay Participants

Summary

The **Events and Programs team** serves as a cornerstone of Student Life at San José State University, working inclusively and collaboratively to deliver memorable shared experiences across campus. Through hands-on event execution, spanning space bookings, vendor coordination, marketing requests, and day-of operations, the department empowers student employees with essential professional skills like communication, time management, and priority setting. Backed by dedicated leadership and staff committee engagement, the team drives high-impact programming while elevating professional and student leadership across the Spartan community.

Looking Forward

Expanding Live Entertainment

We hope to **expand live entertainment options** with high-profile events, including the Fall Comedy Show and Spartanfest Concert.

Student Career Development

Advancing student career development through an **Adobe Immersion Day** with a headquarters tour, networking, and direct tech exposure.

Hosting the ACUI Region I Conference, offering student staff **direct access** to regional higher education leadership and event operations.

Building Connections

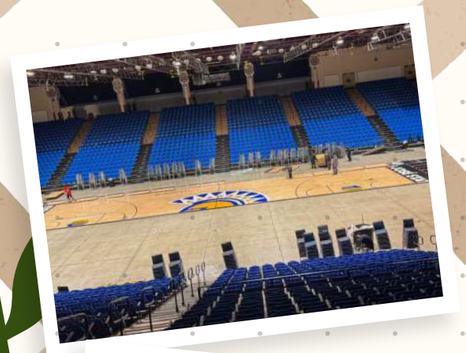
Broadening collaborative campus partnerships, including the Community Connections Fair, Black Thursday, La Bienvenida, Night Market, and Veterans Day celebrations.

Provident Credit Union Event Center

Event Center

Summary

The **Provident Credit Union Event Center (EC)** remains a vital cornerstone for San José State University and the broader Spartan community. Operating with remarkable efficiency under the leadership of a single full-time director alongside dedicated student staff, the EC sustained full functionality through strategic planning, intentional collaboration, and student support. From overcoming operational and facility challenges to hosting massive campus traditions, the Event Center continues to foster community, spirit, and pride across SJSU.

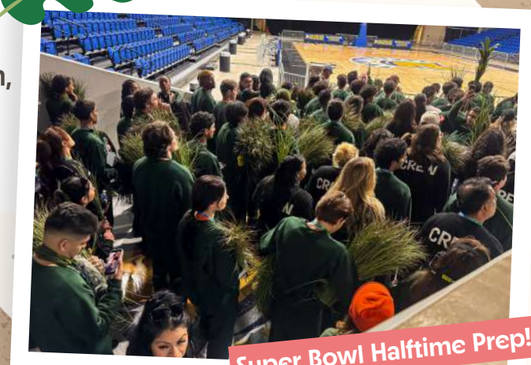




6600+ **Reservations** managed through EMS during the academic year

12 **Major** university programs and events supported

"Students developed hands-on experience in large-scale setup, troubleshooting, and event execution, **transferable directly to careers** in event management and operations."



Super Bowl Halftime Prep!

10 Student Supervisors

1 Full-Time Staff

25 Student Set-up Crew



SpartanFest 2026

Looking Forward

Workflow
Enhance event scheduling workflows and client communication processes.

Expanding Partnerships
Expand strategic partnerships to drive community impact and increase university visibility.

Audio & Visual

Summary

The **Audio and Visual Department** serves as the technical backbone of San José State University, delivering state-of-the-art multimedia infrastructure and production support across campus. From intimate Student Union meeting rooms to high-capacity arena concerts in the Event Center, our team pairs cutting-edge industry technology with highly trained staff to power academic, co-curricular, and extracurricular programming. Beyond technical execution, the AV Department operates as a career launchpad, providing student technicians with structured professional development, AVIXA/CTS industry-aligned certification pathways, and hands-on operational mentorship that turns live-event challenges into transformative learning experiences.





7 Full-Time Staff

1000+ Event Increase

21 Student Technicians

Highlights

Event Increase
Student Union venues hosted over 1,000 more events than the previous years, highlighting strong campus activity and operational scalability.

Technical Improvements
Continued investment in training and equipment upgrades to improve setup efficiency and event quality.

Expanded Community Partnerships
Increased collaboration with external clients through the President's Office outreach strengthening the ties with the City of San José.

Looking Forward

Elevate Campus AV Infrastructure
Modernize audiovisual capabilities across campus venues to deliver high-quality, modern multimedia experiences that support evolving institutional and technological needs.

Optimize Talent Development and Leadership
Expand full-time and student staffing structures while strengthening structured mentorship to enhance operational attentiveness, professional growth, and service excellence.

Amplify Campus Impact and Event Excellence
Advance technical execution for major campus and high-profile events to showcase institutional growth and enrich the overall SJSU student experience.

SPARTAN

Recreation & Aquatic Center

Guest Services

Summary

The **Guest Services team** at the Student Recreation and Aquatic Center (SRAC) serves as the primary point of contact for the entire San José State University community. From welcoming students, faculty, staff, alumni, and campus visitors to processing facility memberships and managing student equipment checkouts, Guest Services plays an essential role in fostering an inclusive and vibrant environment. Supported by comprehensive professional training—including CPR/AED/First Aid certifications and ongoing operational workshops, our student staff gain critical leadership skills that empower them to thrive both on campus and in their future careers.

> **Empowering our campus community** with seamless access, modernized digital tools, and dynamic recreation services.



7,449 Total Day Passes Sold

1,218 Alumni Memberships

599 Staff & Faculty Memberships





1 Full-Time Staff

66 Student Staff

8 Students Promoted

Looking Forward

SRAC Member Portal

Streamline membership and program management by launching online payment capabilities through the SRAC app and member portal.

Enhance Efficiency

Enhance facility accessibility and front-desk operational efficiency by redesigning the entry area and replacing existing turnstiles.

SRAC Operations

Summary

The **Spartan Recreation and Aquatic Center (SRAC)** operations team ensures a safe, efficient, and welcoming environment while keeping the building running seamlessly for the entire San José State University (SJSU) community. Managing high-volume daily facility usage and supporting diverse events, the staff maintains safety standards and enforces facility policies. Beyond daily management, the operations team plays a pivotal role in setting up special programs and empowering student employees through comprehensive leadership, emergency response, and professional development training.

Events

- Welcomed incoming families by setting up daily configurations in the Multi-Activity Court (MAC) Gym for 800 students per session during SpartaCamp and the Spartan Experience for Transfers.
- Hosted regional sports organizations by hosting the Point Guard College Camp for over 140 youth basketball athletes.
- Supported Greek Life philanthropy by hosting Delta Gamma's annual Anchor Slam and Splash fundraising events.
- Accommodated Division I student-athletes by providing dedicated practice space for the SJSU Men's and Women's Basketball teams.

160+ Facility Reservations
managed across university programs

6+ Equipment Enhancements

26 Student Workers
(successfully graduated)

15 Students Promoted
(leadership positions)

Looking Forward

Elevate Safety

Elevate safety standards through recurring monthly crisis response and safety exercises.

Operational Accountability

Enhance operational accountability by driving student employee task compliance to achieve a minimum 90% milestone.

Aquatics

Summary

The **aquatic facility** hosts a wide range of participants throughout the day, including community members, Division I athletes, the general student body, and individuals of all ages during the summer months. This diverse environment offers students numerous opportunities to engage in various roles and respond to different participation needs. It not only strengthens their practical skills but also cultivates meaningful interpersonal interactions.

Students successfully addressed numerous customer questions and occasional complaints, ensuring a positive experience for all patrons. These real-world interactions allowed them to further develop their communication and problem-solving abilities.

Working at the aquatic center also fosters critical skills such as teamwork, communication, and time management. Through responsibilities like assisting patrons, coordinating surveillance rotations, and managing pool operations, students gain valuable experience that supports both their current roles and future professional success.

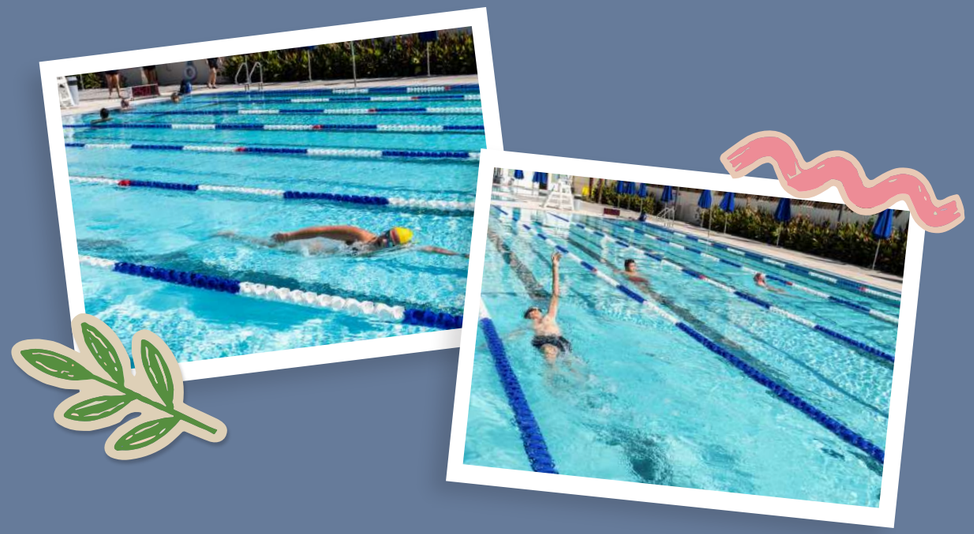
2 Full-Time Staff

84 Student Lifeguards

18,071 Recreation Pool Users

21,019 Competition Pool Users

> Maintaining a 100% employee retention rate and achieving zero water rescues reflects our team's steadfast dedication to safety, service, and operational excellence.



Looking Forward

Facility & Asset Management
Conduct comprehensive assessments of equipment, mechanics, and infrastructure to establish proactive maintenance, repair, and replacement lifecycles.

Benchmarking & Operations
Evaluate peer aquatic facility models to optimize scheduling, pricing, and program offerings in alignment with industry best practices and standards.

Student Engagement & Growth
Expand student participation and involvement across aquatic programs through targeted outreach and enhanced operational efficiency.

Benchmarking & Operations
Evaluate peer aquatic facility models to optimize scheduling, pricing, and program offerings in alignment with industry best practices and standards.

Programming Expansion
Develop and host high-impact special events tailored to boost student participation, wellness, and campus community building.

Outdoor Adventures & Rental Center

Summary

The **Outdoor Adventures (OA) and Rental Center** foster an adventurous and growth-oriented atmosphere, enriching the students to push themselves both physically and mentally. All the while creating a fun environment focusing on Diversity, Equity, and Inclusion that is built with emotional and physical safety in mind. This also allows our student staff the opportunity to grow as individuals and provide customer service, work on interpersonal skills, and develop professional skills such as leadership, decision making, and accountability. We strive to provide excellence to whomever we serve, and educate students about the outdoors. Lastly, we teach Leave no Trace efforts, and minimal impact while recreating in the world we love so dearly.

- **5** Hikes
- **1** Surf Trip
- **1** Biking Trip
- **3** Camping Trips
- **2** Kayaking Trips
- **2** Backpacking Trips

- **171** New Participants
- **30** Returning Participants
- **11** Trips with Waitlisted

Looking Forward

Increase Outreach

Expand outreach to underrepresented student populations, driving diversity and welcoming new participants into the outdoor recreation program.

Program Accessibility

Improve program accessibility by reducing financial, physical barriers to ensure all students can engage meaningfully in outdoor recreation.

Spartan Summit Climbing Wall

Summary

Spartan Recreation's Climbing Wall and Team-Building program provides experiential leadership, technical skills, and active engagement for San José State University (SJSU) students. Serving as a hub for both physical challenge and supportive community, the department offers instructional climbing courses, team-building sessions, and vibrant events that enhance student well-being and campus connection. The program emphasizes staff development and risk management, empowering student staff through national certifications while offering every participant an inclusive space to push their limits.

3 New Programs

- Intro to Rock Climbing
- Advanced Climbing Techniques (Crack Climbing)
- Intro to Lead Climbing

7 New Staff Hired

5 Staff Training Sessions





3 Staff Level 3 Certifications
AMGA Climbing Wall Instructor (CWI)

2 Staff Level 2 Certifications
AMGA Climbing Wall Instructor (CWI)

Looking Forward

Boost Engagement
Boost enrollment in instructional classes through targeted campus marketing and strategic outreach.

Upgrade tracking methods and program assessments to better evaluate participant engagement.

Student Staff Support
Continue supporting student staff along AMGA certification pathways and leadership opportunities.

Increase Outreach
Expand team-building partnerships with additional campus departments and student organizations.

Increase the frequency of community engagement events to foster a stronger climbing culture.

Enhanced Education
Refine participant education on rope management, bouldering safety, and risk awareness.

Student Testimony

My first tryst with rock climbing began at the Spartan Summit SRAC. I immediately fell in love with the sport. As an international student here at SJSU for my Masters, the stress of it all—juggling studies, home, and job search—comes with hidden mental and physical toll. Rock climbing, which disguises itself as a solo sport, amidst the cheers and support of the community and staff, provided the outlet for me to work through them both.

Additionally, having joined the staff at Spartan Summit recently, the experience has been nothing but more joyous. I get to learn the intricacies of working at a climbing gym, interact with more experienced climbers, and possibly involve more people like me by making their experience at the gym better.

The sport challenges me in ways that calisthenics or weightlifting could only do so much, learning how your body may be more flexible or stronger than you imagine it would be. Climbing may be hard—but for me it is harder not to climb.

Karan Jain
SJSU Graduate Student & Staff Member





Intramural Sports

Summary

Intramural Sports at San José State University offers a range of high-quality sports and programs for students, fostering an inclusive and welcoming environment for all participants. Committed to student development, our program encourages personal growth, teamwork, and leadership while supporting a diverse campus community. We aim to provide exceptional gameplay, promote good sportsmanship, and create opportunities for students to thrive in an inclusive setting that reflects the rich diversity of our society. By offering these opportunities, we prepare students to succeed in both their academic and future endeavors, all while embracing the value of inclusivity and collaboration.

> "Committed to student development, our program encourages personal growth, teamwork, and leadership while supporting a diverse campus community."

3 Full-Time Staff

8 Student Supervisors

30 Student Officials

142 Registered Teams

1257 Participants









Looking Forward

Streamline Registration

Lower barriers for new participants by simplifying the registration process, including adding a dedicated "How to Register" tab on the website.

Expand Offerings

Introduce new leagues, tournaments, and special events, such as themed nights or single-day competitions, tailored to student interests.

Increase Participation

Boost student engagement in intramural sports through targeted marketing and outreach campaigns through Sammy App and social media to foster well-being and strengthen the campus community.

Fitness & Wellness

Summary

Spartan Recreation Fitness empowers the San José State University community by teaching students to safely exercise, stay active, and navigate fitness equipment for a variety of health goals. Beyond group fitness and specialized instructional small group training, the department serves as a vital professional launchpad. Through roles like Fitness Assistant and specialized instructor positions, student employees gain real-world fitness management experience, pursue professional certifications, and prepare for successful careers in the fitness industry.

1 Full-Time Supervisor

5 Student Fitness Assistants

7 Student Instructional Staff





Empowering spartan wellness through hands-on fitness education and dynamic career pathways





Looking Forward

Student Staff Growth

Build student staff autonomy to allow the fitness program to run independently, demonstrating career readiness and industry mastery.

Specialty Workshops

Expand student-led specialty workshops, including launching a highly anticipated Lower Body Splits Workshop.



2 Full-Time Staff

10 Student Supervisors



29 Active Teams

902 Student-Athletes

Summary

Club Sports supports non-varsity intercollegiate athletics at San José State University with a focus on leadership development to enhance the student experience. The program comprises over 30 student-funded and student-organized teams ranging from recreational to national elite skill levels, offering students the opportunity to compete as Spartans against other colleges and universities. Beyond competition, participants build camaraderie, active student life, character, and lifelong professional skills. During the 2025–26 academic year, the department reinforced student growth through hands-on operational leadership, comprehensive safety training, updated digital management systems, and tailored role-based coaching.

Club Sports

Looking Forward

Reduce Barriers to Entry

Reduce barriers to entry by directing more Instructionally Related Activities (IRA) funds straight to club teams.

Maintaining Facilities

Ensure the Recreation Field is actively monitored and maintained through Facilities Development and Operations (FD&O) or dedicated internal resources.

Providing Training

Provide athletic trainers for all team competitions and practices.

Expanding Social Events

Expand social events to create more opportunities for inter-club community building.



Men's Rugby Ireland

Highlights

Spartan Safety Summit

Hosted over 60 student leaders in collaboration with SCED and Title IX to provide comprehensive training on safety policies, procedures, and campus resources.

Club Sports Awards

Celebrated student-athlete achievements alongside 250+ attendees, presenting 14 awards including Team of the Year in partnership with the events and programs team.

Esports & Gaming

Summary

The **SJSU Esports and Gaming program** fosters community, connection, and a sense of belonging for all students while advancing SJSU's legacy as one of California's most dominant Esports programs. Housing seven varsity rosters across six major games: Valorant, Valorant Game Changers, League of Legends, Overwatch, Super Smash Bros. Ultimate, Rocket League, and EA College Football 26, the department supported 40 student-athletes in both online and in-person competition throughout the academic year. Beyond elite competition, the department provides hands-on professional development for student staff in live-stream production, broadcasting, graphic design, and social media content creation.

40 Varsity Registered Student-Athletes

7 Varsity Esports Teams





2 Collegiate Esports Commissioners Cup (CECC) West Regional Championships





Top 5 National Placement
CECC Tournament: Super Smash Bros. Ultimate

Looking Forward

Championship Streak

Secure back-to-back-to-back Mountain West Championships in Valorant and Super Smash Bros. Ultimate while reclaiming the title for League of Legends.

Student Engagement

Maintain strong student engagement by drawing 300+ attendees to each semesterly Esports Showcase.

Expand digital reach by growing the official Instagram community from 1,900 to 2,200 followers in 2027.

Qualifications

Qualify three Varsity Esports rosters for the Spring 2027 Esports National Championships.





Marketing

Summary

The Student Union, Inc. **Marketing Department** connects students and the campus community with programs, services, facilities, and events through creative and engaging communications.

Throughout the 2025–2026 academic year, Marketing supported the Student Union, Spartan Recreation and Aquatic Center (SRAC), and Provident Credit Union Event Center through graphic design, social media, websites, digital signage, photography and video, print materials, and event promotion.

Through collaboration across departments and multiple communication platforms, Marketing helped increase awareness, promote student engagement, and keep the campus community informed.

2 Full-Time Staff

4 Student Staff

6 Graphic Designers

1 Photographer

4 Large-Scale Events









ACUI Annual Conference 2026



Highlights

Marketing supported the promotion of SpartanFest Spring Concert, with the announcement receiving nearly **4,000 likes on Instagram** and strong positive student engagement.

Fork & Film: Ratatouille event received **high attendance** and **positive student feedback**, demonstrating strong engagement with themed programming and promotion.

Marketing continued to strengthen **digital and social media presence**, including short-video and student-focused content to increase awareness and engagement.

Marketing provided signage and wayfinding support throughout the Student Union and Provident Credit Union Event Center to support events, programs, and facility operations.

Looking Forward

Collaboration

Continue strengthening collaboration between Marketing and other Student Union departments to improve communication, planning, and promotion of programs and services.

Enhance Digital Marketing

Expand digital marketing efforts through social media, video content, and the SAMMY app to increase student engagement.

Manage Workflows

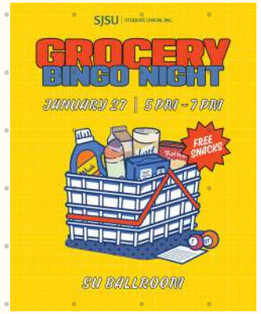
Continue developing student staff through hands-on projects, professional development, and opportunities to strengthen their portfolios.

Improve marketing processes and workflows to create more efficient and consistent support across the Student Union, SRAC, and Event Center.

Marketing managers: Leila Dela Cruz, Zainab Nisa
Graphic Designers: Kristen Bongo, Jarryl Ancheta, Xyrill Paulino, Krysten San Diego, Zachari Kean Magas, Saven Ali, Kanakpreet Kaur

Gallery

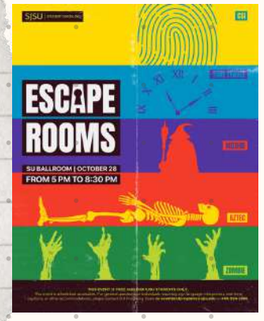


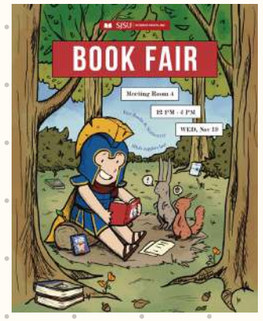






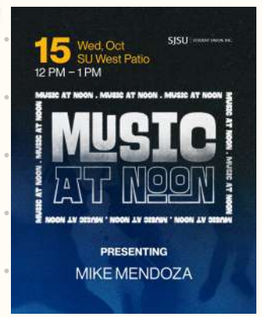






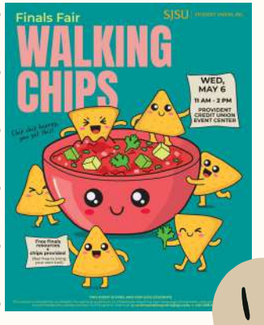




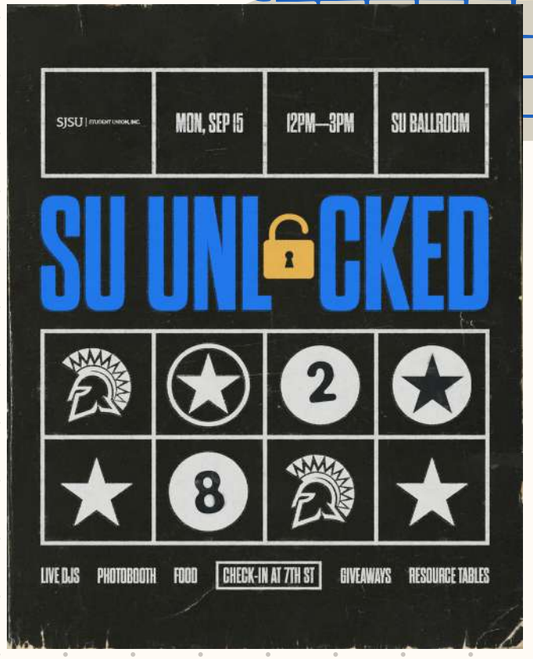












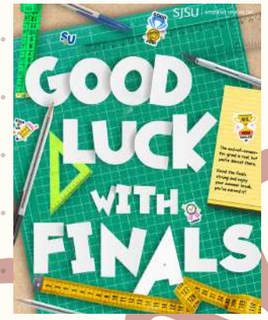












Diaz Compean
Student Union

Spartan Recreation
& Aquatic Center

Provident Credit Union
Event Center

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