

SAN JOSÉ STATE UNIVERSITY
ENGL 1B: ARGUMENT AND ANALYSIS
SPRING 2023

COURSE AND CONTACT INFORMATION

Instructor: Professor Richard McNabb
Email: richard.mcnabb@sjsu.edu
Virtual Office Hours: Tuesdays, 5:00-6:00pm
Prerequisites: ENGL 1A / 1AF-S / GE A2 credit
GE category: C2: Humanities-Letters

COURSE DESCRIPTION

ENGL 1B is a writing course that explores argumentation and analysis through the study of literary, rhetorical, and professional texts. You will develop the habits of mind required to analyze texts and write persuasively from and about them. You will practice prewriting, organizing, composing, revising, and editing, and you will practice reading closely in a variety of forms, styles, structures, and modes.

COURSE FORMAT

ENGL 1B is an online course that is run asynchronously, which means we do not have a specified day / time where we meet as a class. Instead, you will be working independently at your own pace. All assignments will be posted and submitted on our course Canvas site. Asynchronous classes do not provide as much support as in-person ones. You must be comfortable and confident in your writing background to enjoy this kind of online instruction.

TECHNOLOGY REQUIREMENTS / EQUIPMENT / MATERIAL

As an online course, you will need access to a computer to review course materials on Canvas (e.g., syllabus, handouts, notes, assignment instructions, etc.) Stable Internet connection is crucial. You are responsible for regularly checking with the messaging system through MySJSU and through Canvas to learn of any updates, assignments, or comments from me.

GE LEARNING OUTCOMES (GELO)

For the list of course learning goals, click on the following link:
<https://www.sjsu.edu/english/frosh/course-descriptions/engl-1b.php>

REQUIRED TEXTS/READINGS

There is no required textbook for the course. All the readings are available on Canvas, online, or through the MLK Library databases

COURSE ASSIGNMENTS

University Policy S16-9 (www.sjsu.edu/senate/docs/S16-9.pft) requires me to include the following statement: “Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

The course writing assignments (see below) will give you repeated practice in all phases of the writing process: prewriting, organizing, writing, revising, and editing. You will receive frequent evaluations of your writing from me. Evaluative comments will be substantive, addressing both the logic of the argument and the quality and form of the writing. Comments will encourage and acknowledge success as well as note problems and suggest ways to improve.

1. Informal Writing: You will write a number of informal assignments designed to provide practice in the different rhetorical concepts discussed in the course readings. These assignments will require you both to analyze and to create arguments using the strategies and frameworks developed by different theorists.
2. Formal Writing Projects: You will complete three essay projects. Before submitting the final version of an essay, you will have the opportunity to submit drafts for feedback from me. With the exception of essay 3, drafts are optional. Refer to the daily schedule for each assignment due date.

ASSIGNMENT LEARNING GOALS

Assignment	Learning Outcomes	Grade Percentage
Informal writing	2-5	10%
Essay #1: Aristotelian argument	1-3	30%
Essay #2: Rogerian argument	1-3	30%
Essay #3: Style analysis	2	30%

CLASSROOM POLICIES

Lateness: I do not accept late **informal assignments or major essay drafts**. Final major essays, however, will be accepted with a **point reduction**. To account for illnesses and other emergencies, you have one late pass that you can apply to any final **major essay**. A late pass will allow you to submit the work (without penalty) up to two days after the due date. Late passes cannot be used for informal writing assignments. Computer / internet problems are not an acceptable excuse for submitting work late.

Extra Credit: There are no opportunities for extra credit in the course.

Grading scale: Grades are automatically calculated on Canvas, using the following scale:
A (100-94%), A- (93-90%), B+ (89-87%), B (86-84%), B- (83-80%), C+ (79-77%), C (76-74%), C- (73-70%), D+ (69-67%), D (66-60%), F (59% and lower).

Other Course Policies: To review all other course policies, please go to www.sjsu.edu/english/frosh/program_policies/index.html.

UNIVERSITY POLICIES

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' Syllabus Information web page at <http://www.sjsu.edu/gup/syllabusinfo/> Make sure to review these policies and resources.

WEEKLY SYLLABUS

(subject to change with advanced notice)

The following schedule outlines what we will be focusing on each week and the formal essay assignments that are due. Readings and informal writing assignments will be announced each week and posted on our Canvas course site.

Week	Date	Topics & Readings	Formal Writing Assignments
1	1/25	Course introduction watch course and syllabus overview video	
2	1/30 - 2/3	Grammar in the Workplace Rd: Wiens, Rushkoff, and Hoover	Double-entry journal for grammar articles (2/3)
3	2/6 – 2/10	Aristotle Rd: Aristotle, <i>Rhetoric</i> (53-62, 149-53) Aristotle biography: https://www.youtube.com/watch?v=umHDO_VODWA Aristotle's Rhetoric: https://www.youtube.com/watch?v=y5z3zWJlthI	Outline (2/8) Critical map, Parts I, II, IV (2/10)
4	2/13 – 2/17	Aristotle Logical appeals	Critical map, Part V.a (2/17)
5	2/20 – 2/24	Campbell Rd: Campbell, <i>Philosophy of Rhetoric</i> (902-05, 907-34) George Campbell biography: https://www.youtube.com/watch?v=T7gr60zpSB4	Outline (2/22) Critical map, Parts V.b, VI, VII, VIII (2/24)
6	2/27- 3/3	Cicero Rd: Cicero, <i>On Oratory</i> (196-205) Cicero biography: https://www.youtube.com/watch?v=8wZGgLVZbY	Outline (3/1) Critical map, Parts III, IX (3/3)

Week	Date	Topics & Readings	Formal Writing Assignments
7	3/6-3/10	Rogers Rd: notes on Rogers Carl Rogers biography: https://www.youtube.com/watch?v=X6fidphMX38	Essay #1 Draft (3/6) Essay #2 Draft (3/10)
8	3/13-3/17	Gender Rd: selections from Edgeworth and Sigourney	Essay #1 Final (3/15) Outline (3/17)
9	3/20-3/24	Gender	Essay #2 Final (3/24) Double entry journal for gender (3/22)
10	3/27-3/31	No class. Spring break	
11	4/3-4/7	Cicero, Middle style Sentence variety, rhetorical sentence types	Middle Style revisions (4/7)
12	4/10-4/14	Cicero, Middle style verbs, punctuation Cicero, Plain style Cleft sentences	Middle Style revisions (4/14)
13	4/17-4/21	Cicero, Grand style Rhetorical figures	Grand Style revisions (4/21)
14	4/24-4/28		Essay #3, Part 2 draft (4/28)
15	5/1-5/5	Grammar	Grammar worksheet (5/5)
16	5/8-5/12	Compiling your portfolio	Essay #3, Parts 1 & 2 (5/12)
17	5/15		Course Portfolio (5/15)

COURSE READINGS

PRIMARY TEXTS AVAILABLE ON CANVAS

1. Aristotle, the *Rhetoric*
2. Cicero, *On Oratory*

3. George Campbell, *The Philosophy of Rhetoric*
4. Maria Edgeworth, “An Essay on . . . Self-Justification”
5. Sigourney, *Letters to Young Ladies*
6. Carl Rogers

YOUTUBE VIDEOS

Aristotle biography: https://www.youtube.com/watch?v=umHDO_VODWA

Aristotle’s Rhetoric: <https://www.youtube.com/watch?v=y5z3zWJthI>

Cicero biography: https://www.youtube.com/watch?v=8wZGgL_VZbY

George Campbell biography: <https://www.youtube.com/watch?v=T7gr60zpSB4>

Carl Rogers biography: <https://www.youtube.com/watch?v=X6fidphMX38>

SECONDARY TEXTS

The value of grammar

1. Rushkoff, Douglas. “It’s Not Just Grammar; It’s Clear Thinking.” (Canvas and online)
2. Wiens, Kyle. “Why I Won’t Hire People Who Use Poor Grammar. Here’s Why.” (Canvas and online)
3. Hoover, Brad. “Good Grammar Should Be Everyone’s Business.” (Canvas and online)