

Speaker bio:

Cara Harbor

Executive Public Relations Consultant and Corporate Communications Strategist

Cara Harbor has worked in tech PR for the past 25 years. She led PR and marketing strategy for Fortune 500 companies, as well as launching over 75 startups and products. Her past clients include Adobe, Linkedin, Cisco, HP, MuleSoft, and many others. Today she is the founder and CEO of her own PR and marketing business, AMP Marketing and PR. Cara has always had a personal interest in fashion and styling on a budget. She has worked in a variety of environments and served as a hiring manager for start-ups, agencies, and large corporations.

Moderator:

Rangapriya Kannan

Dean, Lucas College and Graduate School of Business

Rangapriya (Priya) Kannan is the dean of the Lucas College and Graduate School of Business and a professor in the School of Global Innovation & Leadership. Her research primarily focuses on how individuals achieve innovation within limited resources using creative resourcing and reframing. Kannan's background includes expertise in leadership to affect strategic change, designing interdisciplinary programs, employee development, alumni and community outreach, and creating inclusive work environments. Her educational background includes a PhD from UCLA Anderson School of Management and degrees from SJSU, Tata Institute of Social Sciences, and the University of Bombay.

