

SPARTAN STRONG
RESILIENCE IN THE FACE OF A PANDEMIC







TABLE OF CONTENTS

04

Message from the Executive Director

05

Message from the A.S. President

06

A.S. Board of Directors 2020-2021

80

Student Government

10

Events

12

César E. Chávez Community Action Center (CCCAC)

14

CCCAC Campus Community Garden



MISSION

- ** to support and represent the students of San José State University by continuing the organization's legacy of student advocacy and leadership;
- to enhance SJSU students' education through high-quality programs and services; and,
- to prepare students as they move towards a thoughtful and purposeful life after graduation.

16 Transportation Solutions
18 Child Development Center
20 Print & Technology Center
22 Coneral Services Center

22 General Services Center

24 Human Resources

26 Marketing and the Graphic Design Gallery

30 Audited Financials 2020-2021

A.S. DEPARTMENTS

Administration
César E. Chávez Community Action Center
Child Development Center
Events
General Services Center
Human Resources
Marketing
Print & Technology Center
Student Government
Transportation Solutions

GRAPHIC DESIGN

Design Coach: Helen Tillmann Cassandra Nguyen Crystal Yu

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Tiffany Rodriguez
Robert Sychr
Diana Victa
Heather Vise
Jim Westbrook

What a year it has been!

First, I would like to recognize the difficulties of 2020-2021: the pandemic, racial injustice, and the political climate, among others, that we all experienced in varying degrees.

We have collectively met challenges, been through ups and downs, experienced losses, transitioned to working remotely, and been impacted in our personal, professional or student life, but resilience and perseverance have kept us moving forward!

The 2020-2021 A.S. Board of Directors was immersed completely in virtual mode; a unique and challenging situation, albeit ultimately succesful through the actions they took to support our Spartan community. I want to briefly highlight some accomplishments and recognitions for Associated Students:



a message from the EXECUTIVE DIRECTOR

- * The A.S. Board of Directors continued to represent and advocate for students virtually-staying open to communication with students and releasing several resolutions and letters of support for efforts focused on unity, equity, social justice and student success.
- * The Child Development Center (CDC) remained open in-person in 2020-2021 to provide critical support to SJSU student-parents, staff and faculty. An anti-bias curriculum was developed by the staff to teach the children.
- * The Campus Community Garden, a program under the César Chávez Community Action Center (CCCAC), underwent a Universal Design project aimed at making the space more accessible and truly Americans with Disabilities Act (ADA)-compliant.
- * The organization pivoted to a fully virtual mode for services and programs, with events offered online by A.S. Events, CCCAC and the student government Programming Board.
- Online transactions were offered by the General Services Center (GSC), Print & Technology Center (PTC), and Transportation Solutions (T.S.).
- * An internal A.S. Pandemic Response Team was created to guide our organization through the ever-changing COVID-19 guidelines, protocols, and requirements; aimed at a proactive, rather than a reactive stance, at staying ahead of the curve and keeping our staff safe.

* Moved in January 2020 from 4th Street to 10th Street to make way for the new Interdisciplinary Science Building, the A.S. House was refurbished and is now occupied by a number of A.S. departments. It currently offers meeting and study spaces for students.

We also suffered a loss as an organization. Joan Wilson, our Executive Assistant for five years, passed away in May 2021. A number of professional staff and previous A.S. Board presidents attended a beautiful memorial to bid farewell to our beloved friend and colleague.

I want to recognize the professional staff working in the various A.S. departments. Our staff has been here to support and engage students all throughout the pandemic. I want to express my thanks for all that they have done and continue to do.

The work we do at Associated Students impacts student lives in so many ways. Today the sun is shining brighter and I hope that, just like me, you are ready to work towards positive changes and student success as we continue to face the challenges of an ongoing pandemic!

Spartan Up!

Carole Dowell
Executive Director

a message from the A.S. PRESIDENT

San Jose State University embodies a vibrant community with a strong culture of service and talented leaders. In the midst of the COVID-19 pandemic, the Spartan community led with resilience, strength, and perseverance.

Associated Students' commitment to the student community remained strong as the world faced new and changing challenges and people's lives adjusted drastically to the pandemic. The A.S. Board of Directors advocated for academic flexibility and accommodation in support of students. The A.S. Board virtually met with elected government officials to empower the voices of students and champion a more accessible, affordable, and quality system of public higher education.

The A.S. Board at SJSU was one of the first in the CSU to endorse The Philippine Human Rights Act (PHRA) alongside outstanding community leaders. Throughout 2020-2021, a number of Board resolutions were adopted to establish a collective campus voice focused on awareness, equity and unity. At the forefront of our work was the goal of nurturing globally-aware and action-oriented initiatives for our campus.

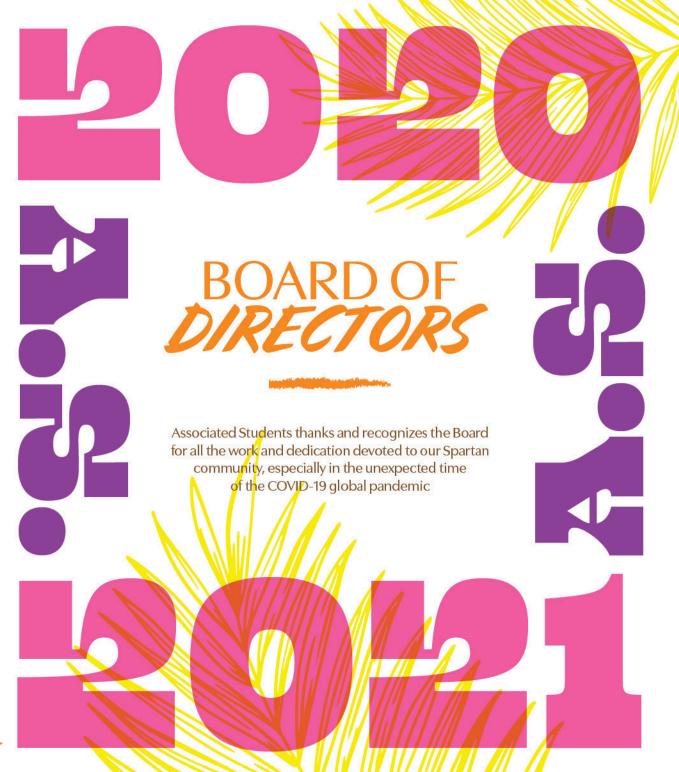
It truly does takes a village to uplift a community and move it forward. Associated Students has, and will always, stay on mission to advocate for students, increase student engagement and lead initiatives towards your success! I call on the Spartan community to continue to hold each other in strength and compassion and to inspire educational growth, personal development, and innovation—even in these unprecedented times.

In Community,

Zobeida Delgadillo

A.S. President & CEO 2020-2021







ZOBEIDA DELGADILLO A.S. President



BRENDAN QUOCKA.S. Vice President



FLORIBERTA SARIO
A.S. Controller



ANOOP KAUR
Director of
Academic Affairs



RAJ SHAH Director of Business Affairs (FALL 2020)



KYLEE KIM
Director of
Business Affairs
(SPRING 2021)



LELAND PAMA
Director of
Co-Curricular Affairs



MARTHA MATA
Director of
Communications



CRISTOPHER ACOSTA

Director of
Intercultural Affairs



FLOR JIMENEZ
Director of
Internal Affairs
(FALL 2020)



ZACHARY BIRRER
Director of
Internal Affairs
(SPRING 2021)



KADENCE SKY WALKER
Director of
Legislative Affairs



NINA CHUANG

Director of
Student Resource Affairs



DALILA GOMEZ

Director of
Students Rights
& Responsibilities



JOCELYN JONES-TRAMMELL Director of Sustainability







EVENTS

- 10th Annual Student Leadership Gala
- 6th Annual Spartan Showcase
- Coffee with A Professor
- Don't Go Textbook Broke Webinars
- Post-Election Decompression Space
- Programming Board Chess Day
- Programming Board Finally Free Friday
- Programming Board Spartan Rhythm Festival
- Scholarship Reception
- SJSU Disability Awareness Day

In an unprecedented year, the *A.S. Board of Directors 2020-2021* was the first board to ever complete its entire tenure in a purely virtual mode. A.S. Committee meetings were hosted virtually throughout the year. To ensure access to the A.S. Board with the larger student community, the biweekly public board meetings were held on Zoom, and students were given the ability to sign up for public forum. *Your Voice Matters*, a Google Form, was actively promoted to provide a way for students to submit school-related issues and concerns.

BOARD RESOLUTIONS

- Resolution In Honor of Gregory Johnson, Jr.: Adressing Anti-Blackness and Systemic Racism at SJSU
- Endorsing the Philippine Human Rights Act (PHRA)
- Resolution for Black Spartan Scholarship Implementation
- Resolution in Honor and Recognition of Christy Riggins
- Resolution in Support of South Western Asian and North African Addition to Cal State Apply (SWANA)
- Resolution Regarding International Students
- SJSU Student Demands During the COVID-19 Pandemic
- Support for Implementation of Bay Area Seamless Transit



The **Events** department transitioned all events in 2020-2021 from in-person to a purely virtual modality. The team worked to provide a sense of community, belonging, and even respite from the stressors rising from the pandemic and balancing school and personal priorities.







VIRTUAL

AN EVENING WITH SHELLEY ARCHAMBEAU

BOOK CLUB

COACHELLA BINGO

E-SPORTS LEAGUE

HAMILTON WATCH PARTY

PAINT NIGHT

PUMPKIN CARVING IG CONTEST

SPARTAN GAME NIGHT

SPARTAN TRIVIA

SPARTANS GOT TALENT

SPOOKY TRIVIA

SUMMER READY 10-DAY WORKOUT IG CHALLENGE

TAROT CARD READING

In collaboration with A.S. Marketing, the events team increased its social media presence significantly, promoting and engaging through A.S. Instagram posts and stories, and launching **TikTok** @as_sisu.

Fire on the Fountain, an annual homecoming tradition, was cancelled for the first time since its inception in 2006, but A.S. Events still offered numerous virtual events to our student community.

Jade Bordenave, an Events Student Assistant from 2017-2019, rejoined Associated Students in 2020 as the new A.S. Events Coordinator.



CESTACIAL COMMUNITARY ACTION

PROFESSIONAL STAFF

STUDENT ASSISTANTS The César Chávez Community
Action Center (CCCAC) connects SJSU
students with civic engagement
opportunities that deepen educational
experience while promoting a lifelong
commitment to activism and social
justice – which are at the heart of the
César Chávez legacy.

EVENTS

COMMUNITY GARDEN Fall/Spring Calendar

LEGACY MONTH

Themed "Hella Resist" in October, with Alok Menon, a gender non-conforming writer and performance artist, featured in the SJSU Spartan Speaker Series

SPARTANLEGACY TRAINING ACADEMY

Fall/Spring Workshops

DEPARTMENT IN NUMBERS

3////

147 PROGRAMS AND EVENTS

2,850 ATTENDEES

34,780 VIEWS ON INSTAGRAM, IG TV, AND TIK TOK

1,276 POUNDS OF FOOD HARVESTED FROM THE CAMPUS COMMUNITY GARDEN



UNIVERSAL DESIGN RENOVATION

- ADA accessible entrance/door and ramp
- ✓ ADA-compliant Porta Potty
- ADA-compliant sink and kitchen
- Front half of the garden paved for accessibility
- ✓ Open-air welcome center and space
- Raised garden beds



- **Diana Victa**, CCCAC Manager

Universal Design has enabled the community garden to be accessed, understood and used, to the greatest extent possible, by people regardless of age, size, and ability or disability. It brings to light the intersectionality of ableism and environmental justice. The project broke ground in January 2021 and came to full fruition with the grand opening and harvest festival in September 2021, replete with activities such as arts and crafts, Yoga, sound healing with Tibetan bowls, music and refreshments. All are welcome.

More info at sisu.edu/garden

Associated Students would like to thank **Diana Victa**, **Kaitlyn Meyer** (Garden Coordinator) and the garden staff, **Carole Dowell**, **A.S. Board of Directors**, **Timothy Gridley** (SJSU Project Manager), **Cindy Marota and Ignacia Villavelazquez-Hill** of the Accessible Education Center (AEC), and **Dynasel USA**, Santa Clara-based Universal Design consultant.

Transportation Solutions (T.S.) adjusted its programs to ensure support to the Spartan community despite the significant decrease in ridership and general transportation mobility in 2020-2021. The department focused on updating and promoting its COVID-19 Transit Safety information on its website, ts.sjsu.edu, to provide the most up-to-date information during the pandemic.

Transportation Solutions is currently going through the approval process to have the first-ever SJSU Transportation Demand Management (TDM) Plan completed. This plan focuses on cost-effective programs, incentives, and infrastructure to encourage alternative transportation use. The TDM plan, completed and if properly implemented, can significantly reduce traffic and parking demand at SJSU, while addressing future growth and long-term economic and environmental sustainability.

Tiffany Rodriguez, Department Manager, worked with the A.S. Board of Directors to sign a board resolution in **Support for the Implementation of Bay Area Seamless Transit**. The proposed program was developed to guide local, regional, and state decision-makers to pursue a seamlessly integrated, world-class transit system to benefit all students by making transportation throughout the Bay Area, affordable, equitable, and easy to use. The resolution is posted on *sjsu.edu/as/boardhours*.





T.S. PROGRAM ADJUSTMENTS

DURING THE PANDEMIC

Launched an online store with curbside pick-up option for students and staff who needed to purchase transit passes and procure bike enclosure keys to commute to campus while the campus was closed.

Offered reimbursements for the Valley Transportation Authority (VTA) fees for students who needed access to campus but were ineligible under the new Smartpass program parameters.

Partnered with Waze to provide \$4 subsidy per ride for carpooling.

Reduced the expense for the SmartPass Clipper Card program by 50 percent. Waived SmartPass replacement fees for students during shelter-in-place order to reduce financial burden. Created a bicycle reimbursement program of up to \$50 for eligible bike expenses for students commuting to campus for in-person classes.

DEPARTMENT IN NUMBERS

347

PROGRAMS AND EVENTS

710

ONLINE SQUARE TRANSACTIONS FOR TRANSIT PASSES AND BIKE ENCLOSURE KEYS

\$490,564

AMOUNT REDUCED IN SMARTPASS PROGRAM



The Child Development Center (CDC) opened its doors in July 2020, barely four months after shelter-in-place was declared in Santa Clara County on March 17, 2020. The need to provide the center's services to families and children during the pandemic was addressed by teachers, staff and student assistants who worked while prioritizing health and safety following County and University COVID-19 guidelines and protocols.

16

PROFESSIONAL STAFF

STUDENT ASSISTANTS

ABC

CDC PROGRAM ADJUSTMENTS

DURING THE PANDEMIC

Daily educational activities with children and families were held in-person.

Family events and parent-teacher conferences were hosted virtually.

Teachers created YouTube videos showing them reading books and singing songs.

Classroom sizes were reduced with up to 12 children and two Lead Teachers per classroom.

Classrooms became self-sufficient to prevent the co-mingling of staff and assistants in other rooms.

A drop-off and pick-up policy was implemented outside the center.

Center staff would perform a daily health check on each child before they could enter the building.

The CDC looks forward to progress to a more immersive and safe environment when it can serve more SJSU families and create more job opportunities for students.



When I started working at the center, I was in the infant room and I had never even changed a diaper. I was so scared, but I quickly realized that the wonderful teachers and T.A.s (teaching assistants) were all there to help. Working at the center was the best job I could have had as a student. The community is built on helping, bettering and educating each other. I also learned so many new skills while working there, and that goes for working with the children and the staff. This knowledge is now part of my foundation of how to work with kids, especially infants and toddlers.

- Teaching Assistant

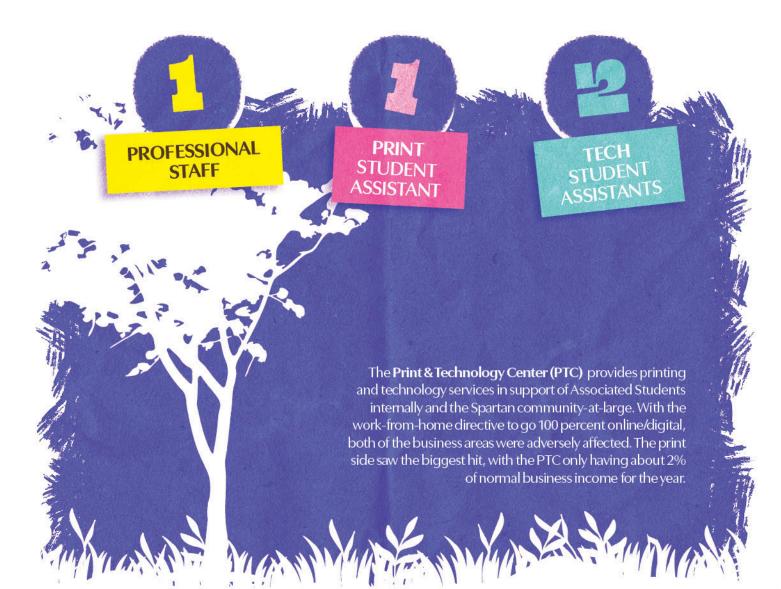
DEPARTMENT IN NUMBERS

children in the care of the CDC during the pandemic

of the children were affiliated with SJSU students, staff, faculty or alumni

hours dedicated to educational activities in December 2020 with children via Zoom





PRINCE AND LOCAL

PTC PROGRAM ADJUSTMENTS

DURING THE PANDEMIC

75 percent decrease in personnel headcount in Print Shop Counter Clerks and IT Technicians.

Offered virtual technology support for professional staff and A.S. student assistants.

Provided access to shared department folders via VPN.

Extended digital course reader sales online.

Decreased the overall personnel in response to the drop in printing demand.

Collaborated with A.S. departments to offer transactions using the Square POS solution.

Customized the new voting application for the A.S. Elections.

The tech side saw a flurry of action at the beginning of the work-from-home, where they had to make sure that staff were able to access the necessary resources to complete their work remotely. Access to accounts, documents, hardware, and software, were just some of the continuing support services addressed by the PTC.

On the print side, the department worked to develop more printing options for when the campus started to have partial in-person students, staff, and faculty in August 2021.

Kevin Lowe was promoted to Print & Technology Manager on July 1, 2020. He has been working for Associated Students since July 1999.

0



GSC PROGRAM ADJUSTMENTS

DURING THE PANDEMIC

- Created an online store for sale of regular transit passes/tickets.
- Offered curbside pick-up for items such as SmartPass Clipper Card and discounted regional transit passes.
- Maintained banking services for Recognized Student Organizations.
- Accepted student club banking inperson deposits by appointment.
- Organized meetings with student representatives via Zoom.

- Shifted the A.S. Student Organization Funding Program, in collaboration with Student Government, to a purely online process.
- Promoted and processed the A.S. Affordable Textbook Program online for qualified students at the beginning of each semester.
- Enhanced electronic payment transactions for A.S. staff, external vendors, SJSU and its auxiliaries.

DEPARTMENT IN NUMBERS

50 +

Zoom training meetings with new officers in student clubs and organizations

70

students received the A.S. Scholarships

100+

in-person appointments, including walk-in customers

486

Student Organization banking services maintained by the GSC

600 +

applications processed for the A.S. Affordable Textbook Program

HUNINA RESOURCES

Human Resources supported Associated Students while working virtually in 2020-2021. HR managed suspected COVID-19 cases and processed supplemental paid sick leave within the organization and is happy to share that A.S. had no work-related cases throughout the year.

Bobby Sychr, HR Manager, and Stephanie Nishimoto, HR Generalist, operated the department without its usual team of student assistants, given that front desk functions were suspended for the entire year.

DEPARTMENT IN NUMBERS

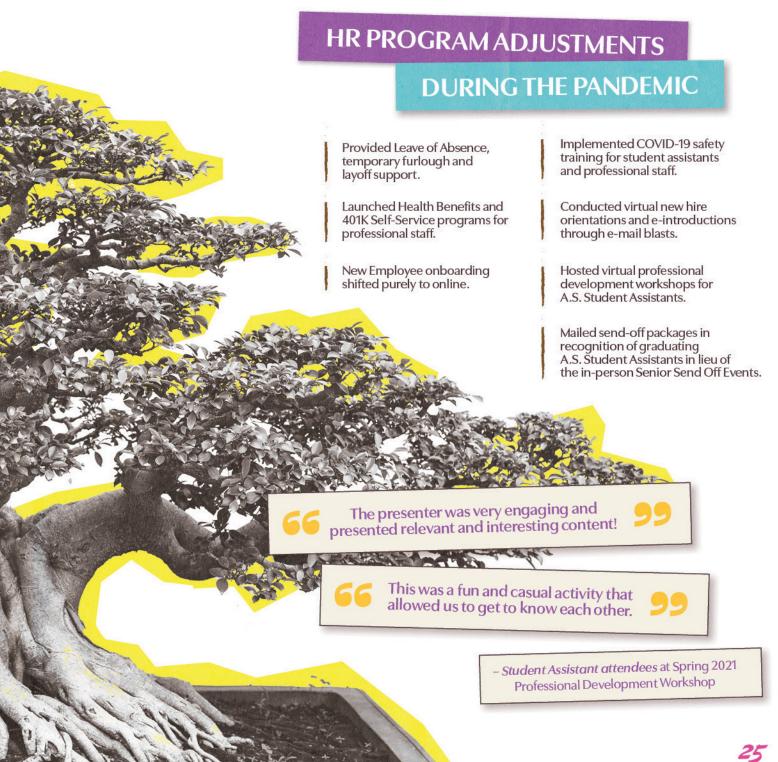
34 professional staff & student assistants hired

76 unemployment claims (vs. 20 unemployment claims in 2019-2020)

student assistants attended the Fall & Spring professional development

close contact or suspected COVID-19 reports processed





The A.S. Marketing team worked to promote the events, programs and services of Associated Students in 2020-2021 despite the ongoing pandemic. There was a significant uptick in demand for information on how the organization was transitioning the work of the A.S. Board of Directors and the various A.S. departments to full virtual mode.

Social media, the Spartan Scoop newsletter, and the A.S. website became some of the main channels for updated information. Marketers across the CSU campuses connected to work on messaging that was timely and supportive. The team worked remotely with creativity and efficiency as its driving force. Marketing regularly held Zoom meetings and connected with internal clients on projects that supported student engagement and success.



PROFESSIONAL STAFF



STUDENT ASSISTANTS

Edilbert Signey was promoted to A.S. Marketing & Communications Manager on July 1, 2020. He has been working for Associated Students since January 2015.

DEPARTMENT IN NUMBERS

- total wins in ACUI "Steal This Idea" Graphics Competition
- Spartan Scoop newsletter issue
- onboarded A.S. staff and students with marketing as part of their roles
- Spartan Daily digital front-page ads
- (1) 1 original artworks from the graphics team

MARKETING HIGHLIGHTS

DURING THE PANDEMIC

Entire team attended the **AdobeMax Creative Conference**, offered free and virtually for the first time.

Opened social media posting access to A.S. Events, CCCAC, Government, and Transportation Solutions.

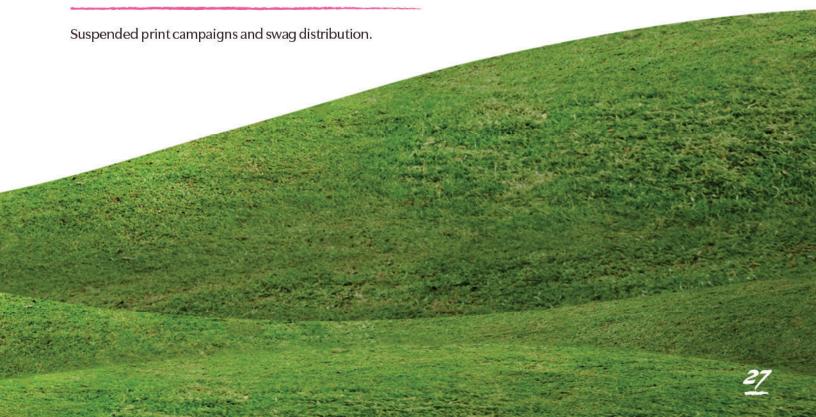
Increased the number of contests and prizes on Instagram.

Launched a TikTok account @as_sjsu in collaboration with A.S. Events.

Updated information on sigu.edu/as such as COVID-19 safety information and guidelines, announcements, virtual hours, online links, and forms.

Introduced **Live Chat Agents** on the website as part of a Division-wide collaboration to provide more access to students via website.

Advertised in all digital issues of the Spartan Daily newspaper.



A.S. Marketing has a team of student graphic designers with majors in **Graphic Design** and **Animation/Illustration**. These talented students visually communicate the organization's programs, events and services. While working from home, the team met virtually and with clients via Zoom and used productivity tools such as monday.com, a project planning software. Enjoy this gallery of select work from approximately 100 original artworks created in 2020-2021.

PROFESSIONAL LEAD DESIGNER: Helen Tillmann GRAPHIC DESIGNERS: Casa Chen, Cassandra Nguyen, Ngan Tran, and Crystal Yu





















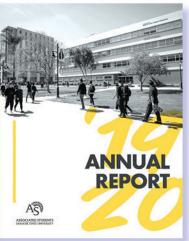












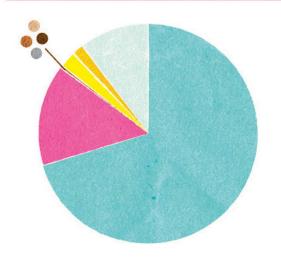
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STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

OPERATING REVENUES	2021	2020
Program fees	\$ 6,441,683	\$ 6,435,787
Federal contracts	371,655	388,911
State contracts	533,413	406,128
Local Grants	236,480	231,211
Child Development Center: Parent Fees	394,274	696,377
Student club contributions	327,685	1,029,407
PPP loan forgiveness	915,842	
Other revenue	71,698	375,636
Total operating revenues	\$ 9,292,728	\$ 9,563,457
OPERATING EXPENSES		
Programs	3,864,001	4,894,418
Child Development Center	2,063,148	2,143,555
Administrative	282,780	351,554
Student grants and scholarships	70,000	18,000
Depreciation and amortization	220,793	260,127
Student club expenditures	375,823	887,450
OPEB expense	291,464	181,650
Total operating expenses	\$ 7,168,009	\$ 8,736,754
OPERATING INCOME	\$ 2,124,719	\$ 824,703
NON-OPERATING REVENUES (EXPENSES)		
Investment income, net	134,385	109,888
Loss on disposition of capital assets		(290)
Miscellaneous other income	15,332	25,143
Total non-operating revenues	\$ 149,717	\$ 134,741
CHANGES IN NET POSITION	\$ 2,274,436	\$ 961,444
Net position, beginning of year, as previously reported	-	10,876,403
Implementation of GASB 84, Fiduciary Activities	-	1,072,069
Net position, beginning of year, as restated	12,909,916	11,948,472
Net position, end of year	\$15,184,352	\$ 12,909,916

View the entire Financial Audit Report 2020-2021 in the Resources section of sisu.edu/as.

A.S. DEPARTMENT REVENUES AND EXPENSES



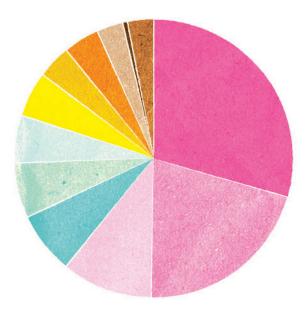


2,194,115

1,526,009

787,354

526,282



EXPENSES

Government

Child Development Center

General Services Center

Transportation Solutions

Print and Te	chnology Center	482,767	6.5%
Marketing a	nd Events	403,310	5.5%
Student Org	anization Disbursements	375,823	5.1%
Administrati	ion	305,117	4.1%
César Cháve	z Community Action Center	303,687	4.1%
Muman Reso	ources	210,647	2.9%
Student Org	anization Funding	52,897	0.7%
Capital Proje	ects*	211,193	2.9%
Total		\$ 7,379,201	100.0%

Associated Students (A.S.) is a 501(c)3 non-profit auxiliary organization at San José State University. With a \$9M budget, A.S. advocates and maintains the student voice through the A.S. Board of Directors and operates nine departments that provide essential and distinct services to our campus community.

*CAPITAL PROJECTS

CCCAC Community Garden renovation	\$ 189,875
PTC large format printer	21,318
Total	\$ 211,193

29.7%

20.7%

10.7% 7.1%









































































as_sjsu

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ASSOCIATED STUDENTS, SJSU

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