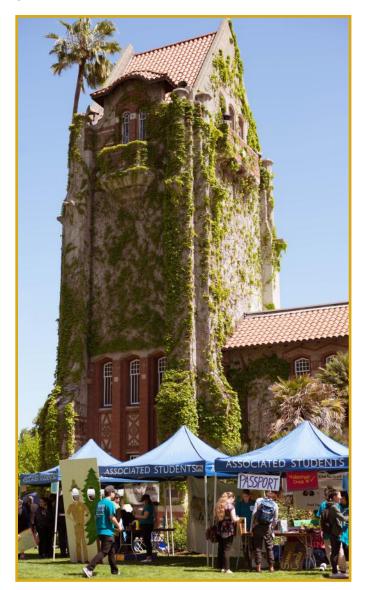




### OUR MISSION

Associated Students mission is to support and represent the students of San José State University by continuing the organization's legacy of student advocacy and leadership; to enhance SJSU students' education through high-quality programs and services; and, to prepare students as they move towards a thoughtful and purposeful life after graduation.



### DEPARTMENTS

César E. Chávez Community Action Center
Child Development Center
General Services Center
Human Resources
Marketing & Events
Print & Technology Center
Student Government
Transportation Solutions

### CONTENT WRITERS AND CONTRIBUTORS

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### GRAPHIC DESIGNER

Stephanie Meza

Diana Victa

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Cullan McChesney Jordan Pon Kayla Boardman Kevin Lowe



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Audited Financials

### MESSAGE FROM THE EXECUTIVE DIRECTOR





#### Greetings, Spartans!

If you are in any way connected to Associated Students, you have no doubt heard me speak of the newly-launched strategic plan that drives all of what we do. Our vision states that... Associated Students strengthens the Spartan community through access to opportunities that inspire educational growth, personal development and innovation. Our vision compels us to be courageous advocates as we actively meet the changing needs of students. In addition, our vision requires us to excel in a wide number of diverse activities, like hosting gubernatorial debates, coordinating a mental health fair, and celebrating in our own campus community garden during our first harvest. As we explicitly enhance students' experiences at SJSU, our vision inspires us to do so within a culture of openness, inclusion, and active learning.

Our outstanding programs include the transformational Spartan Legacy Training Academy implemented by the César Chávez Community Action Center, Fire on the Fountain, Trashion Fashion, Diversity Day, and the Homecoming Rally, just to name a few. Also of note is how the Print & Technology Center handled more than 120,000 student transactions, including laptop rentals and repairs.

This annual report demonstrates how Associated Students is dynamically living out our vision. Be sure to read about our award-winning departments, like Transportation Solutions whose contributions led to SJSU being recognized by the National Center for Transportation Research as one of the best workplaces for commuters and how the Child Development Center is one of 86 centers in the nation to earn the Child Care Access Means Parents in School grant which will provide \$250K over the next four years to support low-income SJSU students who take advantage of our campus-based childcare services. Plus, our Marketing department received not one, but three, awards from the Association of College Unions International's Region 1 Steal This Idea Competition 2017.

Spring 2018 saw the conclusion of our 120th year anniversary of service to the SJSU community. The year-long celebration included a volunteer-based community outreach called 120 Minutes for 120 Years and culminated in a dinner celebration in April where we welcomed many past alumni, board members, and employees in recognition of the tremendous contributions Associated Students had made to campus history. Guests heard from a selection of speakers ranging from alumni from the 1950s to those involved presently with A.S. The common theme has remained to be advocacy and putting students first. It is an honor to have been part of this rich history.

It is my hope that when you have the opportunity to interact with the A.S. Board of Directors, A.S. staff and the hundreds of students who engage with us either through committees or as student employees who represent our team, that you feel welcomed and reminded that you too are A.S.!



Associated Students believes that every interaction with San José State students is an opportunity for authentic connection and learning. We are grateful for the opportunity to enhance your SJSU experience.

Spartan Up!

Yani E. Hunker

Tari Hunter

### MESSAGE FROM THE A.S. PRESIDENT & CEO

#### Hello, SISU Community!

It has been a privilege to serve as your 2017-2018 Associated Students President & CEO. The diverse student body we serve has empowered many individuals within Associated Students (A.S) to avidly improve the quality of our educational experiences and opportunities. Your A.S. Board of Directors engaged throughout the year on initiatives that focused on outreach, awareness, and advocacy for our campus community.

This year exciting directions were established for the organization. The Board of Directors approved and began the implementation of our 2018-2023 Strategic Plan. With the aim of increasing student representation and input, a government restructure for the 2019-2020 A.S. Board of Directors was approved.

We affirmed our dedication to social justice and advocacy by taking action on a number of issues. We passed resolutions that focused on food insecurity, undocumented students, and affordable college tuition.

We responded to the deferment of the Deferred Action for Childhood Arrivals (DACA) program by partnering up with community non-profit organizations and the UndocuSpartan Student Resource Center to host free DACA renewal clinics in the fall and spring. In collaboration with the UndocuSpartan Student Resource Center, we hosted a Santa Clara County Rapid Response Network training. Fourteen SJSU individuals were trained to become rapid respondents.

Members from the A.S. Lobby Corps Committee attended the California Higher Education Student Summit (CHESS) to participate in the CSU Basic Needs Campaign and lobby state legislators on the needs of CSU students. As a result, this year, Governor Brown fully funded the CSU. In line with the Basic Needs campaign, monetary support was distributed from our organization's reserves to support students' holistic success. A \$5,000 donation was given to the Student Hunger Committee to support the food insecurity initiatives and a \$12,000 donation was given to the SJSU Economic Crisis Response Team (ECRT).

Throughout the year, we engaged our campus community across a variety of initiatives. In collaboration with various campus partners, we hosted a number of events such as "That's So Gay!" - a one man play, Mental Health Awareness Week, and a Disability Awareness Fair. A series of Know Your Rights workshops was hosted to educate students on their rights in academic and conduct-related issues on campus. We expanded our faculty, staff, and student mixers

to support our Asian Pacific Islander, Chicanx/Latinx, and African American/Black communities. The A.S. Programming Board introduced new programs including an Escape Room in the A.S. House! To increase our visibility amongst students, we tabled during office hours at our Ask a Director campaign and held events such as Donut with a Director and Bowling with the Board. In efforts to increase civic engagement, we hosted a Gubernatorial Debate on campus with five of the candidates running for California Governor.

We capped the year by celebrating 120 years of students serving students with an anniversary reunion dinner in the Diaz Compean Student Union Ballroom. The dedication of a student-centered staff and activism from students have allowed this organization to contribute 120 years of impactful changes.



I look forward to what Associated Students will accomplish this upcoming year. We hope you can join us in our efforts to enhance the student experience at SJSU!

In community,

Ariadra Manza

Ariadna Manzo

BIKE SHARE

# 2017-2018 A.S. BOARD OF DIRECTORS

Associated Students takes great pride in the student leaders who represent and advocate for more than 33,000 SJSU students. The Board of Directors is essential in providing leadership to the organization, determining the allocation and disbursement of funds, and helping promote and implement programs and services to improve campus and community life. Associated Students thanks and recognizes the Board for all the work and dedication devoted to our Spartan community.



ARIADNA MANZO President



CRISTINA CORTES Vice President



JOSHUA VILLANUEVA Controller



Director of Business Affairs



**NAYELI LOPEZ Director of Communications** 



ANDREW LINGAO Director of Co-curricular Affairs



TESSA MENDEZ Director of Community and Sustainability Affairs



**OLADOTUN HOSPIDALES** Director of External Affairs



ARMANI DONAHUE Director of Faculty Affairs



**BRANDEN PARENT** Director of Intercultural Affairs



THI TRAN Director of Internal Affairs (June - December 2017)



**KYLE NORMAN** Director of Internal Affairs (December 2017 - May 2018)



PARIN PATEL Director of Programming Affairs



JYOTSNA KETHEPALLI Director of Student Fee Affairs



CHELSEA BUSICK Director of Student Resource Affairs



CHELBY GILL Director of Student Rights and Responsibilities



DJALAICA DE GUZMAN Director of University Advising Affairs























# STUDENT GOVERNMENT



**17** BOARD OF DIRECTORS

5 PROFESSIONAL STAFF & BOARD ADVISORS

4 STUDENT STAFF

The Board of Directors was led by 17 student leaders who created multiple events and spaces for learning, engagement, professional development and dialogue in 2017-2018.

The Board presented plaques to the center Directors of the newly-opened student success centers: African American/Black Student Success Center, Chicanx/Latinx Student Success Center, and the UndocuSpartan Resource Center. The Board has long been a proponent of the centers, issuing resolutions in 2015 in support of the three student spaces. The A.S. 55 Award, a recognition for student leaders who have demonstrated an outstanding commitment to San José State University and who continually give back to the community, was given to 37 students at the annual Student Leadership Gala in May 2017.

A proposed restructure of the Board of Directors was passed and will be in effect in the 2019-2020 academic year.



### EVENTS ORGANIZED BY THE BOARD OF DIRECTORS AND THE PROGRAMMING BOARD

Asian-Pacific Islander Mixer

**Black Student Mixer** 

Bowling with the Board

Chicanx/Latinx Community Mixer

Disability Awareness Week

DIY for Puerto Rico Fundraiser

Donuts with the Board

Escape Room

Fall Festival

**Gubernatorial Debates** 

**Haunted House** 

Homecoming Royalty

Know Your Title IX workshops

Mental Health Fair

Trashion Fashion

That's So Gay, a one-man play

#### Speakers

Daniel Sigal on Financial Literacy
John Picacio on Graphic Design

# ACHIEVEMENTS



### STUDENT ORGANIZATION FUNDING

- > \$301,085.03 funding allocated
- \$2,700 maximum amount allotted for each organization
- ▶ 204 total number of organizations approved for funding
- > 32% spent on professional development
- ▶ 14% spent on apparel



A.S. SCHOLARSHIPS

60,500 A

AMOUNT RELEASED TO SCHOLARS

TYPES OF SCHOLARSHIPS

RECIPIENTS





### A.S. ELECTION

The annual election for 16 board positions was led by Zayna Seyedi, Chief Elections Officer, David Rhoads, Marketing Officer, Ashley Thomas Williams, Ethics Officer, and Joseph Sandoval-Rios, Events Officer. Akshay Bijapur was an Election Consultant on the team.

3,097
TOTAL VOTERS

30,669

ELIGIBLE VOTERS

10.98% VOTER TURNOUT

# CÉSAR E. CHÁVEZ COMMUNITY ACTION CENTER



### 4 PROFESSIONAL STAFF

# Root

### 8 STUDENT STAFF

César E. Chávez Community Action Center hosted the very first Rooted: Social Justice Music and Arts Festival, envisioned to become an annual event, during October's Legacy Month. In support of Associated Students' 120th year anniversary, the department organized 120 Minutes of Service for 120 Years, a day-long program with volunteers assigned to various on-campus projects.

The very first Harvest Festival was also launched at the A.S. Campus Community Garden. Moving forward, the department aims to develop more programs and events at the garden centered on food justice, sustainability and community culture.

700

60 legacy tours

volunteers

participants completed Spartan Legacy Training Academy workshop series

"I have become a role model and friend to the children of our future, specifically by motivating them to attend college and to look positively at life in the future."

~ CCCAC Strive for College program volunteer

# TRANSPORTATION SOLUTIONS



**3** PROFESSIONAL STAFF

4 STUDENT STAFF

### BEST WORKPLACES FOR COMMUTERS AWARD 2018

The department received this award on behalf of SJSU in January 2018. The award is given by the National Center for Transit Research at the University of South Florida for meeting the national standards of excellence and for providing outstanding commuter benefits.

**28.7%**(10,000)

use VTA SmartPass Clipper **6.7%** (2,323)

carpool

**4.1%** (1,434)

ride regional transit

**3.3%** (1,135)

bike to campus



Transportation Solutions, in the coming year, aims to increase regional transit ridership by two percent (approximately 700 riders) and VTA ridership by three percent (approximately 1,100 riders).

# PRINT & TECHNOLOGY CENTER



5 PROFESSIONAL STAFF

22 STUDENT STAFF

The end of 2018 marked the first full year of the department's operation since it was formed as a result of merging the A.S. Print Shop, Information Technology and Computer Services Center in July 2017. New wide-format machines were purchased to increase the printing options and lower prices. The sit-down lab was upgraded with faster computers and new monitors, and new Dell XPS units became available through the Laptop Rental service.

#### TECHNOLOGY SERVICE HIGHLIGHTS



free diagnostics and consultations

273
laptops and mobile devices repaired

130 low-cost laptop rentals



#### PRINT SERVICE HIGHLIGHTS

- ▶ Over 120,000 transactions
- ▶ 670,000 black & white self-service prints
- ► Over 1,300 university work orders
- ► Almost 2,000,000 sheets of 30% recycled paper

"I would like to pause and send you this thank you note in expediting the order of the brochures for the Registrar's office. With your assistance, we were able to meet the deadline to deliver the brochures to Student Involvement. The service is exemplary and I would like to commend you and the print shop staff that made this possible."

- PTC customer

# MARKETING & EVENTS



**3** PROFESSIONAL STAFF

11 STUDENT STAFF

The A.S. Marketing & Events team helped drive the organization's celebration of its 120th year milestone, closing out the school year with a gala reunion in the Diaz Compean Student Union Ballroom.

In addition to regular campus programs, a new series of life skills events was introduced. Custom SnapChat filters were also made available for students to use at events such as A.S. Elections and Diversity Day.





2,835

Instagram followers as of 5/22/18

### 3 Awards

for Graphic Design
(ACUI Steal This Idea 2017 Competition)

•••••

1,000

additional A.S. Spartan Scoop newsletter readers

"[Music Mayhem] really changed my life by breaking down personal barriers against self-confidence and self-belief. As a band, we all got an immense morale boost! Winning was great, but I think we won because we weren't focused on winning, we truly worked hard without any band drama or fakery, and Music Mayhem set the stage for us (pun intended) for having lots of fun."

- Artem Zinin, Desciples of Destruction band member,

Music Mayhem 2018 winner

# GENERAL SERVICES CENTER



PROFESSIONAL STAFF

STUDENT STAFF

#### **HAPPY RETIREMENT, SHAWN CHAN!**

After 23 years of service, Senior Finance and Accounting Manager, Shawn Chan, retired from Associated Students. Shawn's expertise and cheerful attitude made an enormous impact on the department's productivity, including its business practices and accounting processes. With late nights and weekends at the office out of the way, Associated Students wishes Shawn a happy retirement!

#### STUDENT ORGANIZATIONS

Checks totaling

\$1,490,199.34

checks issued

204 organizations with A.S. funding

#### AFFORDABLE TEXTBOOK PROGRAM

\$27K in approximate value

502 book vouchers redeemed



"My favorite thing about working at GSC is the opportunity to meet new people and make first impressions when it comes to our campus; especially regarding A.S., and becoming more involved in the campus community."

> -Mashhood Asalkhou, GSC student assistant

# CHILD DEVELOPMENT CENTER



PROFESSIONAL STAFF

**94** STUDENT STAFF

The Child Development Center (CDC) has been an innovative early childhood education and care program for infants, toddlers, and preschoolers since 1972. Early in the year, Maria Davis, CDC Director, retired after seven years of leadership. Heather Vise, previous director of Stanford University's Childcare program, became the new director. The CDC retains its accreditations, including it being a model center in Santa Clara County, with a five-star platinum ratings from the California Department of Education. In addition to the front office, library and art studio being reorganized, the center also improved security with new cameras and keypads.



"...I learned how to effectively communicate with teachers, Teaching Assistants, and staff, and how to collaborate with them in a cooperative manner, manage children and the classroom, and how to build meaningful relationships especially with children..."

- CDC student teacher

### LONG-SERVING PROFESSIONAL STAFF RETIRE



Maria Davis **CDC** Director

Nancy Tepperman Operations Coordinator

vears

Diana Garcia Teacher

#### **STUDENTS**

student parents and staff who graduated

933 volunteer hours

> 57 volunteers

#### **CCAMPIS GRANT**

Child Care Access Means Parents in School Program \$256,155.00 received annually for the next four years 86 schools nationwide to receive grants

This Department of Education program supports the participation of low-income parents in post-secondary education through the provision of campus-based childcare services.

# HUMAN RESOURCES

Associated Students creates opportunities to enhance student experience and success on campus. Equally important is its internal focus on the professional development and sense of belonging amongst its staff and student employees.

Human Resources organized professional development workshops and a recognition event. The A.S Social Council, with representation from various A.S. departments, created four special events promoting a fun and enjoyable culture for Associated Students.

### **HUMAN RESOURCES**

2 PROFESSIONAL STAFF

4 STUDENT STAFF

#### **FALL 2017**

45 students attended a professional development workshop focused on money management and landing one's dream job.

#### **SPRING 2018**

Three professional development sessions were held in collaboration with the SJSU Career Center.

Annual Recognition Luncheon with over 90 employees; with recognitions for 1, 3, 5, 10, 15, 20, 25 and 30 years of service.

#### A.S. SOCIAL COUNCIL

Fall 2017: Holiday Jingle & Mingle and Senior Send Off Spring 2018: End-of-Year Celebration and Senior Send Off



# GRAPHIC DESIGN GALLERY



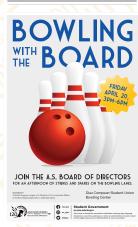


The A.S. Marketing department's graphic design team is comprised of talented designers tasked to visually communicate our organization's programs, services, and events. Enjoy a small sampling from a selection of more than 150+ original artworks created in 2017-2018.

#### Graphic Designers:

Cullan McChesney, Emilio Ríos, Ferdinand "Myles" Maure, Ryan Stuart Martin, Stephanie Meza, and Ylan Tran

























# FINANCIALS

A	SSETS	NNANTH 2018[	2017
CI	JRRENT ASSETS		
	Cash and cash equivalents	\$3,055, 320	\$1,674,742
	Investments	4,149,569	4,859,247
	Accounts receivable, net of allowance	43,112	340,165
	Other receivables	178,784	230,306
	Due from campus programs	4,386	3,565 U
	Inventories	16,186	11,714
	Prepaid expenses	59,130	94,670
	Current portion of prepaid rent deposit	148,430	148,430
	Total current assets	7,654,917	7,362,839
N	ONCURRENT ASSETS		
	Prepaid rent deposit, less current portion	2,876,034	3,024,465
	Capital assets, net of accumulated depreciation	1,829,325	1,926,198
	Total noncurrent assets	4,705,359	4,950,663
	Total assets	\$12,360,276	\$12,360,276

### LIABILITIES

### **CURRENT LIABILITIES**

Accounts payable	\$96,694	\$84,612
Accrued expenses and other liabilities	267,129	269,193
Due to campus organizaions	1,030,331	965,573
Due to general fund	4,386	3,565
Unearned revenue	455,823	461,414
Current potion of postemployment benefit obligation		48,622
See A UM WILLIAM 22 W		
Total current liabilities	1,854,363	1,832,979

### LONG-TERM LIABILITIES

Postemployment benefit obligation, less current portion	\$ -	\$95,973
Total liabilities	\$1,854,363	\$1,928,952

### **ACTUAL REVENUE**

Ending 06/30/2018 (percentages are approximate)

Total Revenue	\$8,436,848	100.00%	
Board of Directors		0.00%	
Administration	1,792	0.02%	
Marketing and Events	8,500	0.10%	
CCCAC	2,028	0.02%	
General Services Center	16,981	0.20%	
Student Organization Funding		0.00%	
Transportation Solutions	319,333	3.78%	
Print & Technology Center	494,311	5.86%	
Child Development Center	1,609,984	19.08%	
Student Activity Fees	\$ 5,983,919	70.93%	

### **ACTUAL EXPENDITURE**

Ending 06/30/2018 (percentages are approximate)

Child Development Center	\$ 2,155,675	25.83%
Transportation Solutions	1,517,427	18.18%
General Services Center	1,032,465	12.37%
Administration	855,490	10.25%
Print & Technology Center	962,433	11.53%
Marketing & Events	451,369	5.41%
Student Organization Funding	268,697	3.22%
Human Resources	254,014	3.04%
CCCAC	264,504	3.17%
Depreciation	267,470	3.21%
Board of Directors	242,451	2.91%
Post-retirement Health Benefits	\$73,397	0.88%

Total Expenditures \$8,345,392 100.00%



#### **Mission Statement**

To support and represent the students of San José State University by continuing the organization's legacy of student advocacy and leadership; to enhance SJSU students' education through high-quality programs and services; and, to prepare students as they move towards a thoughtful and purposeful life after graduation.

- A.S. Strategic Plan 2018-2023











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