



120 YEARS OF STUDENTS SERVING STUDENTS  
ANNUAL REPORT 2016-2017





**ASSOCIATED STUDENTS  
SAN JOSÉ STATE UNIVERSITY**

## Departments

- César E. Chávez Community Action Center
- Child Development Center
- General Services Center
- Human Resources
- Marketing & Events
- Print & Technology Center
- Student Government
- Transportation Solutions

Associated Students, SJSU, is an auxiliary corporation created to provide student leadership and the development of services that meet the changing needs of students at San José State University. Maintaining a voice for the students through student government, Associated Students is responsible for the creation and daily operation of its departments, each contributing unique services to our campus community.

## Mission

To represent the students of San José State University and continually improve the quality of their educational opportunities and experiences.

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A.S. History: The Scheller House at its original 5th Street location.



“*Hurrah for the Students’ Association! It is now fairly started and with the efficient officers elected, promises a bright future.*”

- Harriet E. Quilty, The Normal Pennant, May 1898



A.S. History: (1891) The entire student body assembled.

## Our legacy continues with you!

In 2017, Associated Students marked 120 years of students serving students! Throughout its history, Associated Students has been inextricably connected to student life on campus as we know it today. It was evident from the beginning that a small group of passionate students could affect change, perhaps serving as an early precursor to the rich history of student activism and diversity that

SJSU would eventually pride itself on. In the humble beginnings of 1897, students of the soon-to-be Student Government organized to hold elections and establish a collective student voice focused on representation, advocacy, and improving the student experience, which today remain tenants of the Associated Students mission.

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# MESSAGE FROM THE EXECUTIVE DIRECTOR

## Greetings, Spartans!

Associated Students had much to celebrate during the 2016-2017 academic year! Significant attention was given to professional development for the A.S. Board of Directors, student employees and professional staff. The development opportunities connected our work to our mission: *to represent the students of San José State University and continually improve the quality of their educational opportunities and experiences.*

In response to the great diversity on campus, Associated Students continued to provide a wide variety of programs and services to our community. Through the year, I actively fostered an organizational culture that unites staff, students and departments as one A.S. team. Collaboration was key in working with our campus partners!

Associated Students departments thrived this year! The beginning of the year marked the merger of the Print Shop and the Computer Services Center to create the Print & Technology Center. The new center provides students with printing solutions and access to computers, repairs, laptop rentals, and many other services in one convenient location. Transportation Solutions distributed more than 5,000 Eco Pass clipper cards to new students, faculty and staff. In addition, a new credit card payment option was implemented for student organizations through General Services Center, allowing organizations to more readily use their A.S. funding. Our Child Development Center (CDC) continued to provide excellent childcare to more than 100 families. We are proud that the CDC remains as a model center for early child development in Santa Clara county.

The process to develop a comprehensive strategic plan for Associated Students also started in 2016-2017. The plan will guide the organization's future initiatives, learning outcomes and assessment for 2018-2023. Our consultant led the A.S. design team—comprised of student leaders from the A.S. Board of Directors, student employees, professional staff and campus partners-- through an intricate process that included vision sessions, data collection, and focus groups. We are excited and look forward to put into practice the new strategic plan in the next academic year!

In March, Associated Students began its year-long celebration to honor 120 years of service to the SJSU community. We hosted a kick-off event on Tower Lawn that featured games,

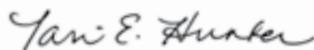
giveaways, music, and an exhibit highlighting important moments in the history of the campus and Associated Students.

Our organization was initially conceived for the student voice to be heard on campus. Today, we continue to represent the student voice and now offer students with programs and services to enhance their SJSU experience!

It is an honor to lead an organization that has provided students a place for advocacy, leadership and development for the SJSU community since 1897. Students are our priority and, as such, our legacy continues through each of you!

Spartan Up!

## In Solidarity,



**Tari E. Hunter**



# MESSAGE FROM THE A.S. PRESIDENT & CEO

## Hello, Spartan Community!

It was an immense honor to serve as your Associated Students President & CEO during the 2016-2017 academic year. That honor was shared with the many individuals that make up our organization!

Summer 2016 was one of exciting new beginnings and transitions. Our A.S. Board of Directors established three strategic priorities for the year, which included improving: our campus climate, student engagement, and sustainability. These priorities would serve as a guide for our academic year. We closed out our summer by hiring our César E. Chávez Community Action Center Manager, Diana Victa, who is an SJSU alumna and was one of the original student staff members for the center.

We began our fall semester with a focus on improving our campus climate and student experience. The Spartan Community Fund was established to improve campus climate by financially supporting our campus partners such as the Accessible Education Center, Gender Equity Center, International House, MOSAIC Cross-Cultural Center, PRIDE Center, and the Veterans Resource Center. Our recognized student organizations on campus also saw the introduction of an improved funding process, which included a new credit card system. A series of professional development opportunities was introduced for our student staff, as they represent an essential foundation of our organization.

Throughout the fall, we continued our advocacy and stayed true to our values of social justice. The Board of Directors passed resolutions that focused on access to higher education, public transportation, and social justice issues. We publicly issued a statement in solidarity with the Standing Rock Lakota Sioux Tribe in the fight against the Dakota Access Pipeline. Our #ASTipTuesdays campaign was introduced as a way to keep our students informed on news, events, and resources on campus.

The spring saw a wave of student activism as our board members collaborated with other student organizations and fought to stop the California State University tuition increase. We continued to advocate for accessible public education throughout the state and ensured that our voices were heard by our public officials. Our Transportation Solutions department, along with our board members, continuously advocated in

our surrounding community for sustainable and affordable public transportation. Students, staff, and campus community members attended numerous public meetings to ensure that we were justly represented.

During the spring, our first Black Faculty, Staff, and Student Mixer was organized in support of our African-American/Black community on campus. Our sustainability efforts continued as we installed multiple bicycle repair stations across campus. We advocated for gender equity by hosting an Elect Her workshop which focused on women and leadership. Lastly, we closed out our year by having one of the highest student government voter turnouts in recent history.

This year also marked our 120th Anniversary! With that said, I would like to recognize the true reason as to why we exist: student activism! If it were not for the power of our collective student voice, it is very unlikely that we would be where we are at today. I encourage you to become involved in improving your time at San José State University. Every organization is made up of individuals who carry forward its mission and give it its definition. We need your student voice to continue to give Associated Students its definition and ensure that we continue to thrive!

## In Solidarity,



**Héctor Perea, Jr.**



# ASSOCIATED STUDENTS GOVERNMENT

## 2016-2017 BOARD OF DIRECTORS

Associated Students takes great pride in the student leaders who represent and advocate for more than 33,000 SJSU students. The A.S. Board of Directors is essential in providing leadership to the organization, the allocation and disbursement of funds, and helping promote and

implement programs and services to improve campus and community life. Associated Students thanks and recognizes the 2016-2017 Board for all the work and dedication devoted to our Spartan community.



**Héctor Perea, Jr.**  
A.S. President



**Joshua Romero**  
A.S. Vice President  
June to September 2016



**Eric Medrano**  
A.S. Vice President  
October 2016 to May 2017



**Aditya Mairal**  
A.S. Controller



**Thi Tran**  
A.S. Director of  
Internal Affairs



**Marco Buelna**  
A.S. Director of  
Programming Affairs



**Jeff Stanley**  
A.S. Director of  
Student Fee Affairs



**Natalya Balal**  
A.S. Director of  
University Advising  
Affairs



**Cristina Cortes**  
A.S. Director of  
Business Affairs



**Jasmine Garcia**  
A.S. Director of  
Communications



**Lisa My Nguyen**  
A.S. Director of  
Co-curricular Affairs  
Fall 2016



**Parin Patel**  
A.S. Director of  
Co-curricular Affairs  
Spring 2017



**Carmen Medina Torres**  
A.S. Director of  
Student Rights and  
Responsibilities  
Fall 2016



**Sameer Saran**  
A.S. Director of  
Student Rights and  
Responsibilities  
Spring 2017



**Jack Spica**  
A.S. Director of  
Student Resource  
Affairs



**Luis Cervantes Rodriguez**  
A.S. Director of  
Community and  
Sustainability Affairs



**Juritzi Torres Mendoza**  
A.S. Director of  
External Affairs



**Skylar Caesar**  
A.S. Director of  
Faculty Affairs



**Ariadna Manzo**  
A.S. Director of  
Intercultural Affairs



A.S. History: (1952) Election ballots are counted.



## STUDENT GOVERNMENT

### Student Government Highlights

The A.S. Board of Directors attended bi-annual retreats, monthly in-service leadership trainings, and 19 board meetings. The A.S. Committees hosted approximately 100 meetings throughout the academic year. The A.S. Board and the Staff Leadership Team identified and supported three strategic priorities for the year: campus climate, student engagement and sustainability.

### 2016-17 A.S. Board Resolutions

1. In Support of Joining the Institute of International Education's (IIE) Syria Consortium for Higher Education in Crisis.
2. In Support of the Santa Clara County Measure B.
3. In Support of changing Columbus Day to Indigenous Peoples' Day.
4. In Opposition of the CSU tuition increase.

### 120 Years of Students Serving Students

On March 1st, the SJSU community was invited to Tower Lawn for the anniversary launch event, *Way Back Wednesday*. **A special commemorative logo was created in fall 2016 to mark the milestone.** To learn more about our history, visit [as.sjsu.edu/history](http://as.sjsu.edu/history).

(from top to bottom) Kelli Williams Reid and Stephanie Watson at the A.S. 120th Year History Exhibit; The entire board was recognized onstage at the Student Leadership Gala.



### A.S. Strategic Plan 2018-2023

Associated Students took the opportunity in 2016-2017 to reflect on the current context and priorities of the organization. Pending approval in fall 2017, the plan will reflect a vision and serve as a guide for A.S. for the next five years.

### Changes in Leadership

Kelli Williams Reid, Associate Executive Director, left in June 2017, after close to seven years with Associated Students. She advised the board and the Students' Election Commission, led programs such as scholarships and oversaw a number of departments, including Marketing & Events.

In November 2016, Diana Ogbevire, joined the team as the new Leadership and Government Coordinator. Diana advises a number of students on the board as well as A.S. Programming Board.



(from top to bottom) Students at Diversity Day; A.S. History: (1960s) An SJSU student leaves a voting booth; Kelli Williams Reid; Diana Ogbevire.



## STUDENT GOVERNMENT

### Highest Voter Turnout: A.S. Elections 2017

A.S. had an incredible voter turnout this year: **3,947** votes or **13.55** percent of eligible SJSU students casting their votes. A total of **39** candidates ultimately ran for the **16** board positions for the 2017-2018 academic year. The Students' Election Commission (SEC) was comprised of:

- |  |  |
|--|--|
| <b>Maya Briones</b><br>Chief Elections Officer | <b>Victoria Rivera</b><br>Student-at-large |
| <b>Kirthana Mohan</b><br>Marketing Officer     | <b>Pavan Shah</b><br>Student-at-large      |
| <b>Anissa Sanders</b><br>Events Officer        | <b>Amit Sharma</b><br>Election Consultant  |
| <b>Zayna Seyedi</b><br>Ethics Officer          |  |

An improvement to the election process introduced by the SEC included a new **Candidate Accountability Form** created for a faculty member to officially give permission to a candidate to speak in front of a class, or in the case of online classes, post a message to the group.

For the second year, in February 2017, A.S. also offered the Elect Her workshop, in collaboration with SJSU University Advancement, Santa Clara Commission on the Status of Women and the American Association of University Women (AAUW), to encourage women to take on leadership roles on campus and in the community.

### Spartan Community Fund

Ariadna Manzo, A.S. Director of Intercultural Affairs, worked with the board to allocate \$50,000 for the Spartan Community Fund. The money helped to improve campus climate with additional funding for campus partners such as the Accessible Education Center, Gender Equity Center, International House, MOSAIC Cross Cultural Center, Pride Center and the Veterans Resource Center.

### A.S. Programming Board

The A.S. Programming Board is a committee within A.S. Government that hosts special events. Led by Marco Buelna, Director of Programming Affairs 2016-2017, the committee's events included *Homecoming Court 2016*, *Haunted House*, *Jingle & Mingle*, *Trashion Fashion*, and *Diversity Day*.

(above) The Students' Election Commission; the Board at the end-of-the-year dinner; Haunted House volunteers; Trashion Fashion participants.

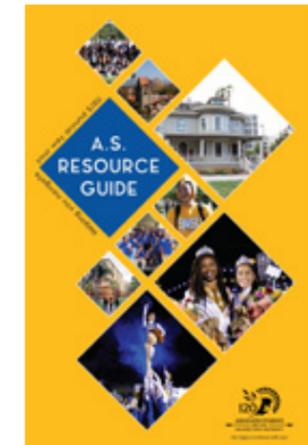


### CSU Tuition Increase

Education Student Summit (CHES) in Sacramento to advocate against the potential tuition increase. Three open forums were organized for students in early December 2016 to voice their opinions about the increase. Unfortunately, the CSU Board of Trustees passed the increase, to be effective in 2017-2018.

### A.S. Resource Guide

Jack Spica, Director of Student Resource Affairs, along with the A.S. Board of Directors, A.S. Marketing & Events department, and various other departments and organizations, developed a resource guide for new, transferring, and returning students to easily navigate services and programs on campus. The new resource guide can be accessed at [as.sjsu.edu](http://as.sjsu.edu). Members from the A.S. Lobby Corps traveled to the California Higher



“*Dakota Access exemplifies colonization and trauma, discrimination and violence that accompany the colonization that has been inflicted on the people in the Standing Rock Lakota Sioux Tribe reservation and indigenous communities worldwide... Associated Students of San José State University strongly opposes the Dakota Access Pipeline and asks San José State University to issue statements in solidarity with the Standing Rock Lakota Sioux tribe in the fight against the Dakota Access pipeline.*”

(from top to bottom) Students rally against the CSU tuition increase; A.S. Resource Guide; Héctor Perea at the podium.

- Héctor Perea, Jr., A.S. President, in a letter in solidarity with DAPL issued November 15th, 2016

# THE BIG PICTURE

## ALL DEPARTMENTS

**165** student employees

**86%** percentage of student employees

**33** Full-time employees by years worked

0-2 years	<b>7</b>	2-5 years	<b>6</b>
5-10 years	<b>3</b>	10 years +	<b>17</b>

**198** Number of employees

- 6** Transportation Solutions
- 7** Human Resources
- 8** Student Government
- 11** César E. Chávez Community Action Center
- 14** General Services Center
- 14** Marketing & Events
- 27** Print & Technology Center
- 111** Child Development Center

## CÉSAR E. CHÁVEZ COMMUNITY ACTION CENTER

<b>125</b> student volunteers	<b>1135</b> service hours
<b>1021</b> Legacy Rally attendees	<b>2640</b> Legacy Tour participants

## STUDENT GOVERNMENT

**13.6%**  
of students who casted a vote in the April 2017 elections

**3,946**  
actual number of student voters, the highest turnout in recent years

**\$400,459.90**  
amount approved by Finance Committee to fund student organizations

## CHILD DEVELOPMENT CENTER

**\$2,942**  
received by Child Development Center from the Giants fundraiser

**1800**  
co-curricular learning hours from students in Occupational Therapy, Child Development, Music, Audiology, Kinesiology, and other academic departments

## HUMAN RESOURCES

**9** New Hire Orientation sessions

**3** professional development trainings for staff and student employees

**100%**  
of training attendees who felt that topics covered were relevant to their professional development needs as students

## GENERAL SERVICES CENTER

**400**  
number of student organization accounts managed by the department

**\$348,641.15**  
actual amount provided to student organizations with approved funding

## MARKETING & EVENTS

**27%** of event participants who are transfer students

**93%** of students agree (or strongly agree) that events make them feel more connected to SJSU

**99%** of event attendees said they would attend the event again

**150+** original artworks created by the graphic design team

**4,400**  
(approximate) number of meals served at A.S. events

## PRINT & TECHNOLOGY CENTER

**650,000**  
black & white self-service prints

**371**  
computer or mobile phone repairs (97 were free of charge)

**130,000**  
printing transactions

**900**  
free computer diagnostics

## TRANSPORTATION SOLUTIONS

**46**  
Outreach activities

**58**  
U-lock vouchers given at Ride to School Days

**289**  
Requested trip plans

**482**  
Bike Enclosure sign-ups

**613**  
Highway 17 Express discount passes sold

**1,146**  
ACE Ride discount passes sold

**6,895**  
Eco Pass Clippers issued to new students and employees

# CÉSAR E. CHÁVEZ COMMUNITY ACTION CENTER



The César E. Chávez Community Action Center (CCCAC) provides service-learning, personal and professional development opportunities, and supports student advocacy groups.

**Legacy Month** in October 2016 brought immigration activist **Jose Antonio Vargas** as the keynote speaker to spark a conversation about leadership and social justice. **Spartan Legacy Training Academy** was launched in spring 2017, with a total of six workshops focused on professional and personal development. CCCAC also led the annual **Alternative Summer Break** in Oaxaca, Mexico, with students engaged with the families of the local Ecoalebrijes Association. The trip was featured in a story entitled "Developing Worldly Students through International Service Learning" in the system-wide California State University News.

“...volunteers expressed how being involved with the San José community has been essential to their sense of belonging on and off campus.”

(from top to bottom)  
The CCCAC team; A.S. History: (1960s)  
A campus protest against racism.

## Program Offerings

- Alternative Spring Break
- Campus Community Garden
- Fuerza Escolar
- In Solidarity
- Legacy Month
- Legacy Tours
- Sembradores
- Spartan Legacy Training Academy
- Strive for College



## Helping Address Food Insecurity

The center worked with the SJSU Student Hunger Committee to oversee and stock 14 food shelves on campus. The A.S. Campus Community Garden also helped in easing food insecurity. The community garden used food scraps from Spartan Shops' Dining Commons and Just in Time as compost. Several food justice workshops were also organized by the center. A new mural of Dolores Huerta by artist Tom Dwyer was installed early in the summer.



## A.S. CAMPUS COMMUNITY GARDEN

<p><b>1145</b> Students served from June to December 2016</p>	<p><b>11</b> Different NUFs 139 classes used the garden for service hours</p>	<p><b>5x</b> Frequency of some students returned in one semester</p>	<p><b>1</b> Professor Josh Bauer conducting an online research on the effects of the garden on student welfare</p>
<p><b>40</b> NUFs 139 students visited per week</p>	<p><b>4</b> Graduate students conducting research on water management</p>		

NUFs 139: Nutrition and Food Science

“Being involved with the CCCAC helped open my eyes to realize that hunger and poverty are issues that occur anywhere, even in the Silicon Valley.”

-Source: CCCAC Volunteer Feedback Survey 2017

(from top to bottom) Community Garden; Students and staff in Oaxaca, Mexico.





# TRANSPORTATION SOLUTIONS

## On-Campus Bike Repair Stations

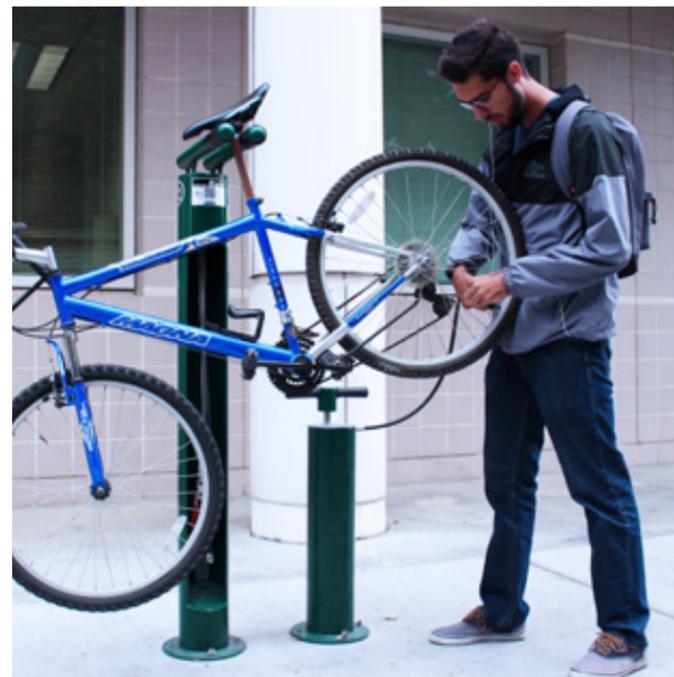
Transportation Solutions (T.S.), in collaboration with the Campus Planning Board and FD&O, installed three bike repair (Fix-it) stations on campus. The stations are available 24/7 and include all the tools necessary to perform basic bike repairs and maintenance, from changing a flat to adjusting brakes and derailleurs. The stations are located at the Spartan Complex (under the breezeway), San Carlos Plaza (Event Center), César Chávez Plaza (Engineering building), and were funded by A.S. Government.

(from top to bottom) Saadat Chowdhury and Nick Danty promote Eco Pass Clipper; Student using a Fix-it station on campus; Rhett Cookson and Jasmine Garcia from A.S. pose for promotional materials.

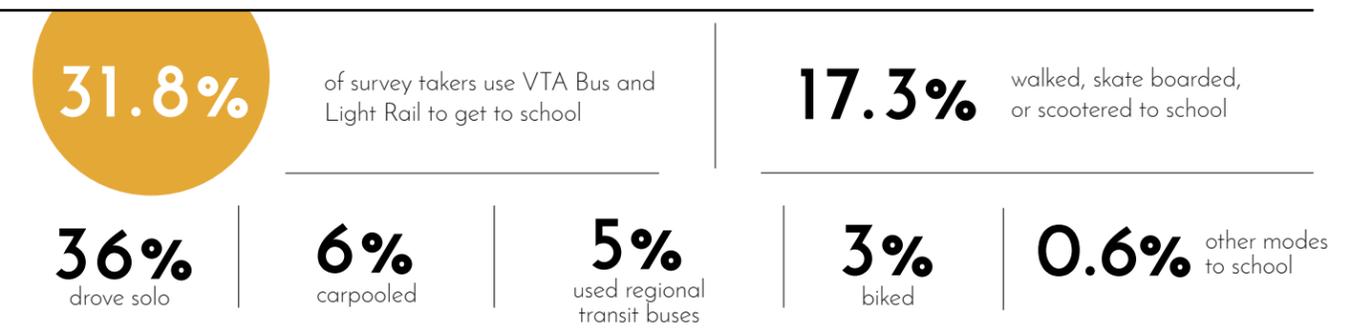


## Program Offerings

- Bicycle Parking Facilities
- Eco Pass Clipper
- FordGo Bikes (discounted annual memberships)
- Regional Transit Discounted Passes
- Rideshare Matching
- Trip Planning
- Zipcar Car Share (discounted annual membership)



## SJSU MODE SPLIT - FALL 2016



## Annual Commute Survey

In November 2016, T.S. administered its annual commute survey to 33,667 students (regular and Open University) with an unprecedented response rate of 14.9% (4,974). According to the survey results, 45.9% (15,466) of the student population took an alternative form of transportation (such as county and regional transit, carpool and bike).

## VTA Service Reduction and a \$3 Fee Clipper Card

Valley Transportation Authority proposed significant cuts in 2016 that will affect, among other things, the express bus services taken by commuter students, faculty and staff. Efforts to advocate against these changes included discussions at A.S. Board meetings, working closely with A.S. Transportation

Solutions, and attending public forums to voice opposition. Unfortunately, the Clipper Card fee increase passed, with the use of express buses no longer covered by Clipper Card sometime in 2018.

## Above & Beyond

Student staff Saadat Chowdhury received a call from a returning student suffering from paralysis after a car accident. Due to her location, she would have to take three buses. At the time, VTA was transitioning their paratransit service, a program that provides door-to-door services for disabled students, from Outreach to Access. Saadat reached out to VTA to express concerns about the student's condition and long commute. After a number of calls, VTA agreed to honor the previous agreement between T.S. and Outreach. Saadat called the student with the good news, truly a moment that shows meaningful work at Transportation Solutions.



(from top to bottom) Héctor and Tari presenting Saadat an award at the A.S. Employee Recognition Luncheon; T.S. Staff.



## INSIDE A.S.

Associated Students creates a professional and fun atmosphere! The Human Resources department organized a number of professional development events, including a one-day seminar, three spring workshops, two Senior Send-Offs, and the A.S. Employee Recognition Luncheon, among others.

The A.S. Social Committee Council was revitalized. The group, with representation from various A.S. departments, sought to actively bring together student employees and professional staff. The council focused its efforts to create a culture of recognition, encouragement and belonging. A highlight was the appreciation event, *A Day in the Desert*, held at the end of the year on the A.S. Rec Lawn in recognition of all A.S. employees.

In May, after more than eight years with the organization, Jennifer Montero, Human Resources Manager, left Associated Students. Jennifer, an SJSU alumna, developed a comprehensive human resources department for our organization.





“The most important thing I learned was to listen and seek out students’ opinions about what we do in government and to be an active listener.”

## LEARNING OUTCOMES AND ASSESSMENT HIGHLIGHTS

Associated Students strives to continually improve the experiences of students at San José State University. To assess the organization’s efforts, A.S. distributed surveys, interviewed employees, and observed students in action. The responses on all fronts were overwhelmingly positive. Here are the highlights in reaching the **four learning outcomes**.

### Confidence in Leadership

After participating in the Spartan Legacy Training Academy through the César E. Chávez Community Action Center, 90 percent of participants (50), reported improvement in professional development (as indicated in the 2017 CCCAC Programs and Volunteer Assessment Report).

### Critical Thinking

Marketing & Events student staff participated in an open-ended self-reflection about learning outcomes. 73 percent identified organizational skills and 64 percent indicated communication as needed skills to successfully complete goals and projects.



### Effective Communication

After practicing direct over-the-counter customer service for one year, 100 percent of student employees in the General Services Center were able to complete all tasks requiring clear communication with customers. This was measured by receiving zero customer complaints and management observation in increased customer satisfaction.

### Sense of Belonging

After participating in various A.S. events on campus, 93 percent of students (1,113 of 1,192) Strongly Agreed (61%) or Agreed (32%) that events on campus make them feel more connected to SJSU and enrich their college experience.

**100 percent of parents surveyed** (53 of 53) said their child was happy at the A.S. Child Development Center. 100 percent of parents surveyed (56 of 56) said their child was safe at the center.

“Working [at Associated Students] helped show me that everyone comes from such different backgrounds and to see a perspective from someone with different views and it also correlates with all the diversity on campus.”

“I’ve been more aware of what goes on around this campus and try to be more helpful.”



(top to bottom) Nhu Vu from GSC presenting at Frosh Orientation; Team building at Professional Development Day; Graduating students and staff at the Senior Send-Off.



## MARKETING & EVENTS AND SPARTAN SQUAD

As the community grows, so does the need for services in marketing communications, events, and graphic design. New positions introduced in the department included a Marketing Content Writer and a Print Distribution Associate. A fifth graphic designer was also added, as the entire team was moved to a dedicated design space on the second floor of A.S. House. The events team secured a new workspace, with supplies and Spartan gear organized and easily accessible. Collaboration between campus departments and organizations led to events such as *Live on the Lawn*, *SJSU Comedy Night*, and the *Student Leadership Gala!*



(from top to bottom) 2016 Homecoming spirit at Fire on the Fountain; the Marketing & Events team.



### Wayback Wednesday: 120th Year Anniversary Launch Event

The A.S. History Project was launched in summer 2016 to document the rich history and connection to campus as it marked its 120th year anniversary from 1897-2017. The project was led by students and staff in collaboration with a research assistant from the MLK Jr. Library Special Collections. An exhibit was held on Tower Lawn on March 1st to kick off the anniversary. Games, booths, free food, and commemorative items were given away. To learn more about A.S. history, visit [as.sjsu.edu/history](http://as.sjsu.edu/history).



### Spartan Squad

The sports booster program of SJSU continued to build Spartan spirit and cheer from the community at all sporting events. Kisha Rikhi's shirt design won and was produced in the thousands for distribution at A.S. and sporting games.



Promotion for the Spartan Squad mobile app also increased. Students 'check-in' at events earned them points in exchange for prizes and gear. Each semester, the top two students with the highest attendance won a grand prize. Last year, the prizes were a MacBook and an Xbox One S.



(from top to bottom) A.S. History: SJSU Photography Club; 2016 Homecoming Royalty Ashley Washington and Jamie Ascanio; A.S. History: Spartan pep rally; A.S. Event team superstars Rhett Cookson and Jackie Go; Good times with the Graphics Team.

# A.S. GRAPHIC DESIGN GALLERY

The Graphic Design team within the A.S. Marketing & Events department is comprised of talented designers tasked to visually communicate the organization's programs, services, and events. The 120th Year Anniversary logo was designed by Ryan Stuart Martin. The team applied the logo on various formats to commemorate Associated Students' 120 years of students serving students!

Posters, banners and all print materials were printed by the new Print & Technology Center.

**Graphic Designers:** Emilio Ríos, Patricia Nguyen, Rachel Moises, Ryan Stuart Martin, and Ylan Tran





(from top to bottom) PTC Team, Senior Send-Off Spring 2017; PTC student staff; A.S. History; (1980s) LaRose Carrington typing on a video display terminal.

## PRINT & TECHNOLOGY CENTER

### Departments Merged

The Print & Technology Center (PTC) is the newest department in Associated Students! In September 2016, the Print Shop, Computer Services Center, and Information Technology merged to provide students, faculty and staff with a convenient one-stop location for printing and technology services. The

merger led to construction modifications in the new center, with the point-of-sale front counter extended, work and storage spaces for staff and student technicians added, and an area dedicated for large printing equipment. The 30-seat computer lab was also refurbished, with spaces reconfigured, along with hardware and software upgrades.

### Services

- Self- and full-service printing
- Specialty printing
- Wide-format printing
- Course readers
- Binding and finishing
- Mobile device and computer repairs
- Free diagnostic consultation
- Virus removal
- Laptop rental
- 30-seat computer lab



**Vincent Poon** served as System Administrator for Associated Students for 13 years prior to leaving in early fall 2016. He also supervised student staff as the Assistant IT Manager of the Computer Services Center. Vincent's impact and contributions to the organization are well appreciated.



### Departments Then

The Print Shop had served SJSU for more than three decades. Its former space, Hoover Hall, was demolished for the new Spartan Recreation and Aquatic Center.

In 1998, the growing demand for a systems administrator was filled. In 2002, the Computer Services Center became a full fledged department.

### Departments Now

In 2016-2017, the team included three full-time staff and 24 student employees, with Barry Bakarian having joined as full-time IT Coordinator in 2016.

The Print & Technology Center, its employees and customers, has benefited from streamlined processes, more competitive pricing, restructured technician training plan, and improved customer service overall.

“Great service. No lines. Less expensive than other commercial venues. Take advantage of your student dollars and support these knowledgeable folks!”

“Most recently, Dennis cleaned up my non-functioning laptop, backing it up and updating the latest operating system. Knowing we're coming on finals, he did this all in under two hours!”

“This truly is a one-stop resource for computer and phone repairs. I've had a phone screen replaced for free. I just had to provide the replacement screen.”



(above) A.S. History: (1975) The Spartan Daily runs a feature to announce the opening of the new Child Development Center; CDC children; CDC staff.



## CHILD DEVELOPMENT CENTER

*I cannot afford child care without the subsidy... The children here are very well taken care of and get plenty of physical activity outside as well as fun projects and art indoors... I also appreciate the workshops and social functions provided to the parents.*

The A.S. Child Development Center (CDC) is an innovative early childhood education and care program for infants, toddlers and preschoolers. The CDC opened its doors to young children and the SJSU community 45 years ago and has provided high-quality early education ever since.

### A Learning Center for Students

In 2016-2017, approximately **1,800** co-curricular learning hours were spent enhancing the SJSU student experience in interactive learning opportunities and observation hours. The CDC is also the largest student employer for Associated Students, with **111** students employed in the last academic year alone. The CDC continues to work with academic departments such as Occupational Therapy, Child Development, Music, Audiology and Kinesiology.

### A Model Center in Santa Clara

In June 2017, the Child Development Center received the Tier 5 Platinum rating from the California Department of Education for a second year in a row. The CDC is also accredited by the National Association for the Education of Young Children (NAEYC). Enriching the children's experiences, the New Ballet School in San José provided ballet movement classes for our four preschool classes each month as part of their community outreach.



## GENERAL SERVICES CENTER

*Having been a part of the team has strengthened the customer service skills critical to my future profession in Social Work.*

The General Services Center (GSC) began as a student organization financing and banking service center in 1994. It has since grown to cover accounting services and payroll processing for Associated Students.

In 2016-2017, GSC continued to maintain over 400 student organization campus trust Accounts and processed timely payment requests for the various organizations. The center also disbursed \$30,000 in vouchers through the Affordable Textbook Program.

The center delivered on its promise of financial transparency, producing audited financial statements in record time and receiving no findings from the auditors. The GSC continues to look forward to making its numerous services available to the Spartan community.

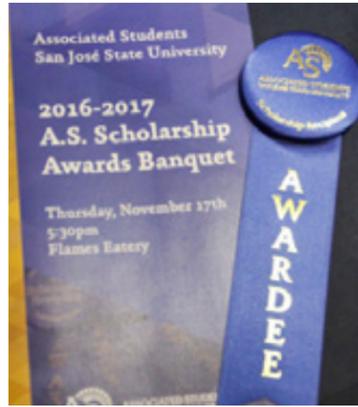
### Services

- Affordable Textbook Program
- Campus Trust Accounts
- Check Cashing
- EcoPass Clipper Card
- Fax Services
- Highway 17 Bus Passes
- International Student ID Card
- Money Order
- Notarization
- PG&E Payments

*I have practiced how to communicate with the diverse population on campus, which will be necessary for my work as a speech-language pathologist in the public education system.*



(from top to bottom) General Services Center staff; Department Manager Shawn Chan and Assistant Manager Trinh Thai.



## A.S. SCHOLARSHIPS 2016-2017

Associated Students scholarship recipients demonstrate exemplary leadership and involvement in campus and community life, including student organizations, sports, campus committees, volunteerism, community, and civic activism. A total of **\$83,000** was awarded to deserving and admirable Spartans!

### St. Saffold Leadership Scholarship (\$1,000)

Gabriella Bedrossia	Nhu Luong
Tiffany Chao	Mary Mastroianni
Brandon Do	Alexander Matthers
Armani Donahue	Kassandra Morales
Courtney Elterman	Cuong Nguyen
Asmita Gaggar	Gabriel Oliveira
Jessica Javier Sumano	Anyani Partida
Konstantin Korzenko	Phuoc Tran
Anthony Kwon	Vanessa Urbina
Chioma Lewis	Ashley Washington

### A.S. Global Scholar Award (\$500)

Mitch Avery	Jatinder Kaur
Samaki Dorsey	Daniel Ludovina
Darian Grisso	Arturo Osorio
Kayla Harper-Alvarez	Rosendo Rivera
Carolina Ibarra	Romina Shafikhani

### A.S. Legacy Award (\$2,000)

Ivan Aguirre	Rachel Carey
Vanessa Aldaco	Diego Gomez
Leticia Alvarez	James Keeley
Rehan Ashraf	Cassie Kwong
Patricia Aubel	Shreejit Padmanabhan

### SJSU Salzburg Scholarship (\$2,000)

Eve Allums	Raissa Chiri-Zarzosa
Celena Cesena	Nyantara Narasimhan

### A.S. Environmental Champion Award (\$500)

Anthony Aliaga	Shwetha Srinivasan
Issa Kashou	Jonathan Tang
Paras Sehgal	

### A.S. Advocacy Award (\$1,000)

Elizabeth Agramont-Justiniano	Roxana Razo
Karina Barragan	Michael Runchey
Jennifer Chiu	Ashley Rydberg
Muchuan Gong	Jorge Soto-Enriquez
Alyssa Gonzales	Maria Rosita Valencia
Jingxiang Huang	Areli Vazquez-Munoz
Bang Luong	Jerry Wilburn
Erin Osanna-Barba	

### A.S. First-Generation Student Scholarship (\$500)

Andrew Aguilar	Vivian Le
Gladys Barajas	Thinh Le
Dezeri Barba	Hoang Nguyen
Cheyenne Barnard	Trang Nguyen
Isaac Barob	Y Nguyen
Chad Bolanos	Cassidy Paganucci
Nick Calabray	Tiffany Pham
Wing Yiu Chan	Ryan Richter
Melissa Chavarin	Carla Romero
Liliana Cuenca	Marco Sanchez Lopez
Amy D'Anna	Melissa Tracy
Omar Guzman	Nicole Truong
Diana Kamarauska	



## 6TH ANNUAL STUDENT LEADERSHIP GALA

Associated Students, Student Involvement and the Solidarity Network collaborated to host the annual gala in celebration of outstanding student leaders at San José State University. The A.S. Board of Directors was recognized onstage for their year of campus service. **Forty-six students received the distinguished A.S. 55 award** in recognition for their outstanding commitment to SJSU and for continually giving back to the campus or local communities.

An honorary A.S. 55 award was given to **Kelli Williams Reid**, outgoing Associate Executive Director, for her invaluable service promoting student leadership and advocacy in achieving the Associated Students mission. Kelli also chaired the A.S. 120th anniversary project, helping document long history of students serving students!

Adam Ahmed	Quyen Ly
Yaritza Anguiano	Eric Medrano
Kyle Bailey	Victoria Melgoza
Marayah Bardmess	Tessa Mendes
Erick Bi	Jhonatan Mendoza
Maya Briones	Heidi Mondragon
Harrison Chu	Joseph Angel Montoya
Rhett Cookson	Caitlyn Moore
Brandon Do	Andy Nguyen
Christina Dunbar	Arturo Osorio
Marisal Espino-Figueroa	Jerrell Parker
Jared Garcia	Parin Patel
Jasmine Garcia	Joseph Sandoval-Rios
Teresa Gomez	Vivian Rivas
Shane Gooch	Matthew Sciamanna
Taylor Gralak	Jeffrey Stanley
Darian Grisso	Gabriel Tavora
Sophia Hasham	Ashley Thomas-Williams
Eric Huynh	Karly Tokioka
Karina Jimenez	Lillian Tran
Armon Khosraviyani	Vanessa Urbina
Brianna Leon	Christian Villanueva
Andrew Lingao	Jerry Wilburn

**The Solidarity Network** is a cohort of departments that celebrate accomplishments and social justice contributions of students. The group is comprised of the A.S. César E. Chávez Community Action Center, LGBT Resource Center, MOSAIC Cross Cultural Center, Wellness and Health Promotion, and the Gender Equity Center.

### A.S. César E. Chávez Community Action Center Excellence in Service and Leadership Award

Annie Chang	Crystal Romero
Christina Dunbar	Angel Zamora
Chrislyn Earle	

### CCCAC Senior Recognition

Elizabeth Agramont Justiniano	
Zhané Gay	Joziah Mallet
Teresa Gomez	Arronoel Reosellon



## 3RD ANNUAL SPARTAN SHOWCASE



The A.S. Finance Committee organized the 3rd annual Spartan Showcase. The event highlighted funded student organizations and how funds were used through the year. Attendees enjoyed presentations and performances. A total of \$5,000 was also awarded to organizations who were judged at the event for special categories.

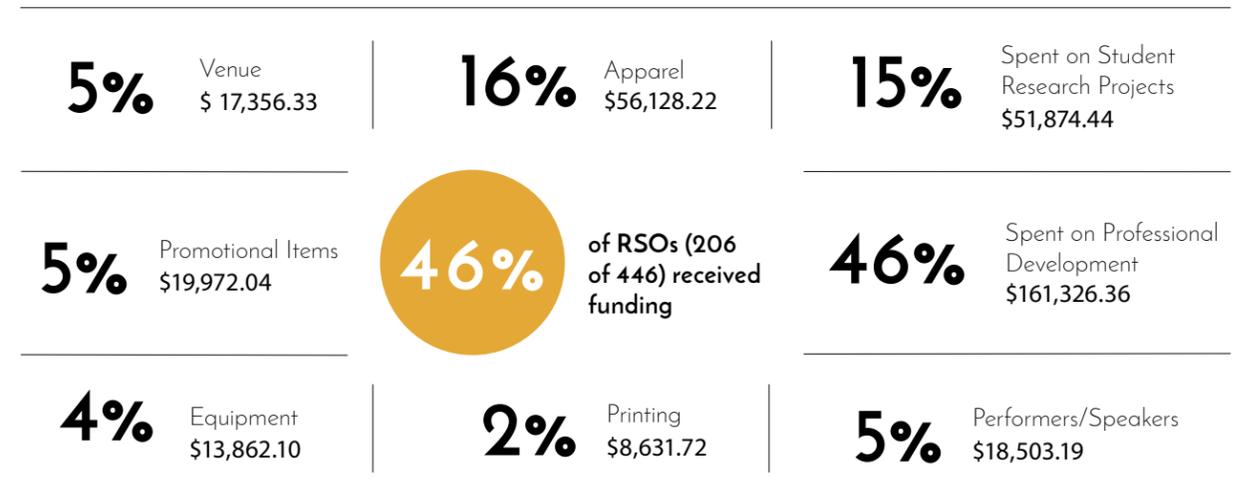
Featuring student-led organizations tabling and performing.



## STUDENT ORGANIZATION FUNDING

The committee also approved funding of \$400,459.90 for 206 Recognized Student Organizations (RSO), with \$348,641.15 actually spent on apparel, research projects, publicity and printing, promotional items, rental equipment, travel expenses, conference registration

fees, speakers, and performers. The allotted amount of \$250,000.00 from Associated Students was supplemented with \$100,000 made available by the Division of Student Affairs. Organizations were able to apply for a maximum of \$3,300 for the academic year.



# FINANCIALS

ASSETS	2017	2016
<b>Current assets</b>		
Cash and cash equivalents	\$1,674,742	\$2,030,790
Investments	4,859,247	4,865,614
Accounts receivable, net of allowance	340,165	80,688
Other receivables	230,306	152,918
Due from campus programs	3,565	7,826
Inventories	11,714	11,699
Prepaid expenses	94,670	86,749
Current portion of prepaid rent deposit	148,430	148,430
<b>Total current assets</b>	<b>7,362,839</b>	<b>7,384,714</b>
<b>Noncurrent assets</b>		
Prepaid rent deposit, less current portion	3,024,465	3,172,895
Capital assets, net of accumulated depreciation	1,926,198	2,017,226
<b>Total noncurrent assets</b>	<b>4,950,663</b>	<b>5,190,121</b>
<b>Total assets</b>	<b>\$12,313,502</b>	<b>\$12,574,835</b>

## LIABILITIES

<b>Current liabilities</b>		
Accounts payable	\$84,612	93,677
Accrued expenses and other liabilities	269,193	308,846
Due to campus organizations	965,573	957,202
Due to general fund	3,565	7,826
Unearned revenue	461,414	287,430
Current portion of post-retirement benefit obligation	48,622	49,330
<b>Total current liabilities</b>	<b>1,832,979</b>	<b>1,704,311</b>
<b>Long-term liabilities</b>		
Post-retirement benefit obligation, less current portion	95,973	664,257
<b>Total long-term liabilities</b>	<b>95,973</b>	<b>664,257</b>
<b>Total liabilities</b>	<b>\$1,928,952</b>	<b>\$2,368,568</b>

## COMMITMENTS AND CONTINGENCIES

<b>Net Position</b>		
Net investment in capital assets	1,926,198	2,017,226
Unrestricted:		
Board-designated	3,317,237	3,465,668
Undesignated	5,141,115	4,723,373
<b>Total net position</b>	<b>10,384,550</b>	<b>10,206,267</b>
<b>Total liabilities and net assets</b>	<b>\$12,313,502</b>	<b>\$12,574,835</b>

## ACTUAL REVENUE

Ending 06/30/2017

STUDENT ACTIVITY FEES	\$5,723,215	68.81%
CHILD DEVELOPMENT CENTER	\$1,375,430	16.54%
PRINT & TECHNOLOGY CENTER	\$520,597	6.26%
TRANSPORTATION SOLUTIONS	\$331,836	3.99%
STUDENT ORGANIZATION FUNDING	\$100,684	1.21%
GENERAL SERVICES CENTER	\$21,743	0.26%
CCCAC	\$13,030	0.16%
MARKETING & EVENTS	\$6,000	0.07%
ADMINISTRATION	\$180	0.00%
BOARD OF DIRECTORS	\$224,795	0.00%
OTHER NON-OPERATING	\$125	2.70%
<b>TOTAL REVENUE</b>	<b>\$8,317,635</b>	<b>100.00%</b>

## ACTUAL EXPENDITURE

Ending 06/30/2017

CHILD DEVELOPMENT CENTER	\$1,956,416	24.04%
TRANSPORTATION SOLUTIONS	\$1,435,418	17.64%
GENERAL SERVICES CENTER	\$1,013,752	12.45%
ADMINISTRATION	\$844,146	10.37%
PRINT & TECHNOLOGY CENTER	\$840,943	10.33%
MARKETING & EVENTS	\$476,425	5.85%
STUDENT ORGANIZATION FUNDING	\$356,641	4.38%
HUMAN RESOURCES	\$305,768	3.76%
CCCAC	\$274,690	3.37%
DEPRECIATION	\$249,500	3.07%
BOARD OF DIRECTORS	\$241,368	2.97%
POST-RETIREMENT HEALTH BENEFIT	\$144,285	1.77%
<b>TOTAL EXPENDITURES</b>	<b>\$8,139,352</b>	<b>100.00%</b>

# SJSU | ASSOCIATED STUDENTS



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